

# Sony PlayStation Collaborates With MUBI To Enhance Film Viewing On PS3



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Sony Computer Entertainment Europe [SCEE] has announced a partnership with online film cinematheque MUBI, to bring to PlayStation®3 (PS3™) a new service that will introduce PS3 owners to a world of independent, international and classic cinema.



Later this year, PS3 users will have access to a treasure trove of celluloid curated by experts - so that even non-experts can enjoy what

might otherwise take a lifetime to discover. MUBI will offer more than 300 films at launch from directors from Audiard to Zeferelli; and they're all going to be available to stream directly to users' PS3s.

PS3 users will need to download the free MUBI application from PlayStation Store. They can then open it up and start watching. Users can find festival gems, classics, famous independent releases and art-house flicks, or discover the work of world-famous directors like the Coen Brothers and Tarantino alongside Latin American directors and restored shorts from international archives. Furthermore, users can share their recommendations and ideas with friends in the PlayStation MUBI community.

Joining SCEE President Andrew House in Cannes at the unveiling of the service, MUBI founder Efe Çakarel said: "MUBI is the fastest growing online destination for lovers of independent, foreign and classic film. And discovery for PS3 users couldn't be more fun - from finding out about the films behind the latest buzz at Cannes, to taking the film recommendation of MUBI members like Martin Scorsese."

Andrew House added: "PlayStation is about great entertainment, from [PS3 games](#) to content, delivered straight to the living room or enjoyed on the go. Today this ranges from VidZone through to PlayTV. MUBI offers the perfect independent counterpoise to our box-office blockbuster, hi-def, video delivery service, catering for the tastes of an ever broader customer base. Add in PS3's DVD and [PS3 Blu-ray](#) disc player and we have the perfect ticket for film lovers."

This is an [online cinema](#) for cinema lovers - a movie service that takes you beyond the mainstream and deep into thousands of views of our world through different lenses - all streamed straight to movies fans' PS3 to turn their living rooms into their own private cinema. MUBI for PS3 will be launched this year in UK, Ireland, France, Italy, Iberia, Germany, Austria, Switzerland, Benelux, Nordic countries, Australia, New Zealand.

Visit <http://eu.playstation.com/mubi> for more details

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**About Sony Computer Entertainment Europe Ltd**  
Sony Computer Entertainment Europe (SCEE), based in London, is responsible for the distribution, marketing and sales of PlayStation®3, PlayStation®2, PSP™ (PlayStation®Portable) and

PlayStation®Network software and hardware in 99 territories across Europe, the Middle East, Africa and Oceania. SCEE also develops, publishes, markets and distributes entertainment software for these formats, and manages the third party licensing programs for the formats in these territories. Since the launch of PlayStation 3 in November 2006, over 35.7 million units have been sold globally and continue to be sold at a record level. Maintaining its position as one of the most successful consumer electronic products in history, PlayStation 2 has sold over 144.5 million systems worldwide. Since its launch at the end of 2004, over 61.5 million PSPs have been sold globally, highlighting the importance of the portable entertainment market. With the huge increase in interest and accessibility of network applications and network gaming, over 47 million accounts have registered to PlayStation Network, the free-to-access interactive environment, and over 980 million items have been downloaded.

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