

# Redspottedhanky.com First To Offer Loyalty Points For Train Travel



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redspottedhanky.com, a new online travel retailer, launched for business travellers and corporate travel buyers has announced it is to be the first online travel retailer to offer loyalty points to customers for train travel.

The new site provides an easy way to find the cheapest UK [train tickets online](#), saving up to a significant 80% on the cost of tickets booked in advance.\* It is also the first ever UK train ticket web site to offer loyalty points for regular business travellers to redeem against future rail travel in the UK.

[redspottedhanky.com](http://redspottedhanky.com), which offers all rail fares for every train company operating in the UK, includes a number of useful facilities for business travellers, including the ability to buy tickets without reservations to maintain flexibility, rapid at-station ticket collection within two hours of buying online and the functionality to save favourite journeys for quick purchase.

Ursula Morgenstern for redspottedhanky.com, said: "Businesses across the UK are feeling the pinch now more than ever and we felt it was about time that someone made life genuinely easier and cheaper for them. This is why we are launching redspottedhanky.com, offering

customers up to [80% cost savings on train fares](#) booked in advance. We are proud to be the first UK train ticket web site to offer [loyalty points](#) for regular travellers. We believe that business customers will benefit hugely from using our independent service and encourage them to compare prices on our site next time they're booking business travel."

Ursula Morgenstern continued: "We all know the frustrations of the airport check-in queue and traffic jams. Rail is often the better choice for domestic business travel and as our research shows, can save companies valuable money and time - both of which business can re-invest. With other forms of transport, there are often unforeseen costs and time implications - for example, check-in time requirements and onward travel for plane journeys - and companies need to start factoring this in for more informed business travel decisions."

Unlike many online retailers, redspottedhanky.com does not charge a credit or debit card fee, with only a one-off £1 booking fee per transaction while normal ticket delivery is free. When customers spend over £100 with redspottedhanky.com, they will earn enough loyalty points to make sure there is no booking fee on their next purchase. Through its Price Promise, redspottedhanky.com guarantees to match any cheaper fares that business travellers may find and will refund the difference in loyalty points direct to the business customer's account. Customers can also use redspottedhanky.com to book European rail travel (including for Eurostar) and event tickets.

A full [price comparison table](#) can be found on the redspottedhanky.com Facebook page.

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Notes to editors:  
\*80% savings are based on redspottedhanky.com's ability to search for the best fares. It has performed a number of searches across a wide variety of routes and dates looking at the difference in price between the Standard walk up fare (Anytime) and the best deal customers could get by purchasing your train ticket in advance through our site.

\*\*Comparison done using a variety of sources for cheapest fares / quotes from a number of providers. All searches performed for travel on 8th September 2010 with return travel on 9th September 2010.

Hire car figures calculated through a combination of redspottedhanky.com research and publicly available information

**About**

**redspottedhanky.com:**

redspottedhanky is an online travel retailer, part of the Atos Origin group of companies.

Atos Origin is a leading international information technology (IT) services company, providing hi-tech transactional services, consulting, systems integration and managed operations to deliver business outcomes globally. The company's annual revenues are EUR 5.1 billion and it employs 49,000 people. Atos Origin is the Worldwide Information Technology Partner for the Olympic Games and has a client base of international companies across all sectors.

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