

# Peoples Education Measuring Up® Worktexts for Mathematics Match the Latest NYS Test



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Peoples Education, a leading provider of supplemental educational material for the K–12 school market, is pleased to announce the relaunch of Measuring Up® to the New York State Learning Standards for Mathematics, Grades 3–8. These worktexts address recent changes to the Grade 3–8 Mathematics Testing Program and include special May/June Review lessons from the prior year to prepare students for the NYS Test.

“Peoples Education has a history of responding to New York educators’ needs promptly and with high-quality NYS Learning Standards and NYS Test–customized content,” commented Brian T. Beckwith, the company’s president and CEO. “These revised worktexts will help build students’ test-taking confidence and ensure standards mastery.”



The Measuring Up® Mathematics program can be incorporated into any year-round curriculum, or in areas where students need

extra instructional support. Measuring Up® lessons can be selected as intervention for an entire class, small groups, or individuals.

“The instructors at Mechanicville Middle School have successfully used the Measuring Up® series to accommodate various classroom situations,” commented Maria Fusco, a retired Mechanicville Middle School teacher. “The versatility of the materials and alignment to state standards allows the instructor and the students to manage the skills that have either been mastered or need further attention.”

The complete Measuring Up® program includes instructional worktexts and Diagnostic Practice Tests, which are sold separately. Measuring Up Express® for the NYS Test, which debuted in spring 2010 and focuses on the tested NYS Learning Standards, is also available separately. This diagnose-prescribe-instruct model in the Measuring Up® program has helped over 1.4 million New York students master the NYS Learning Standards and boost their test-taking confidence.

### **About Peoples Education**

Peoples Education is a publisher and marketer of print and electronic educational materials for the K–12 school market. The company focuses its efforts in three market areas:

#### **Test Preparation, Assessment, and Instruction**

***Test Preparation and Assessment:*** The company creates and sells state-customized, print and electronic, test preparation and assessment materials that help teachers prepare students for success in school and for required state proficiency tests, grades 2–12.

***Instruction:*** The company produces and sells proprietary state-customized print worktexts and print and Web-based delivered assessments, for grades 2–8. These products provide students with in-depth instruction and practice in reading, language arts, and mathematics. In addition, the company’s backlist remedial and multicultural products are included in this group.

#### **College Preparation**

The company distributes instructional materials that meet the academic standards high schools require for honors, college preparation, and Advanced Placement courses. The company is the exclusive high school distributor for two major college publishers and also creates proprietary supplemental materials for this market. The company's proprietary products are supplemental in nature. They are predominately softcover, high gross profit margin titles that can be sold efficiently through the company's direct sales force, as well as

through catalogs, direct mail, telemarketing, and independent commission sales representatives. Distributed products are both basal and supplemental in nature.

**Brightpoint Literacy™**

Formerly Nelson Education, Brightpoint Literacy™ is now an imprint of Peoples Education. Brightpoint Literacy™ serves the U.S. K–8 market with a comprehensive selection of research-based, cross-curricular material.

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