2012 Serpentine Gallery Pavilion Set For June Opening

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The twelfth Kensington Gardens gallery pavilion will have a subterranean twist.

May 16, 2012, 2:01 pm -- /EPR NETWORK/ -- Construction on the twelfth annual Serpentine Gallery Pavilion is under way in Kensington Gardens. Part of the 2012 London Festival, this year's structure is designed by world-renowned architects Jacques Herzog and Pierre de Meuron, along with Chinese conceptual artist Ai Weiwei.

The structure will remain in place between June 1 st and October 31 st 2012. Entry is free. LondonTown.com – the city's booking and information website – is offering a number ofcheap London hotels close to Kensington Gardens, allowing travelling art lovers to stay in the capital at an affordable price.

Herzog and de Meuron previously collaborated with Ai Weiwei on the widely acclaimed Beijing National Stadium – built for the 2008 Olympic Games - which won the coveted RIBA Lubetkin Prize in 2009. The Serpentine project will be their first UK building as a team.

It promises to be even more impressive than previous pavilions, offering visitors the chance to go beneath the lawns of the Serpentine to explore the history of the pavilion project, and to learn more about the current one.

Among the cheap London hotels on offer at LondonTown.com is the stylish and comfortable Corus Hotel Hyde Park. Around a ten minute walk from Kensington Gardens, the Corus offers double rooms for £99 – a 74% discount on the standard nightly rate.

Situated on Hyde Park Gate is the Baglioni Hotel London. A ten minute walk from the Serpentine, this Italian influenced luxury chain hotel is offering a 67% discount on double rooms for the summer, bringing the nightly rate down to £221.

Visit **LondonTown.com** for more cheap hotels in London, and to find further information on the Serpentine Gallery and the 2012 London Festival.

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