

San Diego DJ Staci to Perform at Social Media Marketing World



San Diego, CA, 2017-Feb-09 — /EPR Network/ — For the second year in a row, San Diego DJ Staci Nichols will be performing at the world's largest social media conference, Social Media Marketing World. The conference is held annually at the San Diego Convention Center. This year's event will be from March 22-24, 2017, and, as always, feature the "rock stars" of the social media arena from New York Times best-selling authors to rising superstars.

Like last year, DJ Staci will perform on the flight deck of the U.S.S. Midway during the conference's opening night party. A new change for 2017 will be Staci spinning before and after each of the keynote sessions. The conference, known as #SMMW17, has both a morning and evening keynote. Attendees have two opportunities each day to catch a live set from one of San Diego's finest corporate event DJs.

Last year, there were attendees from over 50 countries at the mega-conference. DJ Staci said, "I tried to plan very diverse sets knowing that I was performing in front of people from all over the world." Her job was to create a "night life" atmosphere for the opening night party and to give people some "wake up" energy during her daytime performances.

The conference can be super intense with so many industry celebrities in the midst. Phil Mershon of Social Media Examiner, one of the conference's producers, felt the addition of live DJ performances would provide great entertainment as well as give attendees a mental break from the voracious note-taking that happens during the sessions.

"I can't wait," says DJ Staci. "Last year was an amazing experience...not just performing for such a broad audience but also getting to attend the conference. It changed the entire direction of my business!" To learn more about San Diego DJ

Staci, [visit](#). To learn more about Social Media Marketing World (tickets still available), [visit](#).

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