

# EMS Bolsters Senior Team Following Strong Start To Year



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August 03, 2012, 12:05 pm -- /[EPR NETWORK](#)/ -- Roadshow promotions specialist, Event Marketing Solutions (EMS) has promoted two members of its client services team following several new business wins, marking a strong start to the first half of 2012.

Gemma Edney has been promoted to the role of Account Director where she will head up a team handling roadshows and [event marketing](#) campaigns for a number of key clients. In eight years with EMS, Gemma has helped secure several new income streams for the company including the high profile Student Finance campaign with the Department for Business, Innovation and Skills.

Following a successful 12 months with EMS, Cassie Kendrew has been appointed to the role of senior account manager where she will play an increasingly pivotal role in international business development and client services.

EMS Client Services Director, Justin Isles commented:  
"Gemma and Cassie have progressed enormously over their time with us, delivering a number of first class campaigns and helping to improve the outlook of the business through 2012 and beyond.

"They have forged excellent relationships with clients and these appointments reflect the incredible contribution that they have made to EMS, providing us with a firmer foundation to build a robust and professional management team for the future."

EMS has enjoyed a strong start to the year with several new event marketing projects as well as contract extensions including work with the British Heart Foundation, the Department for Business, Innovation and Skills, Ciena and Ogilvy.

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Notes to editors

+ Event Marketing Solutions Ltd (EMS) plan, supply and implement international vehicle based roadshows and field marketing campaigns tailor-made to clients' needs - this enables them to engage directly with their target audience.  
+ EMS own and operate the largest and most versatile fleet of [exhibition trailers](#) in Europe and use their roadshow experience to put clients' products and services directly in front of their target audiences - wherever they are in the world

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