

# Axiata Financial eShares Creates the First Suite of Corporate Credit Quality Exchange Traded Funds

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October 10, 2012, 12:29 pm -- /[EPR NETWORK](#)/ -- Axiata Financial eShares Launches the First ETFs that Access Baa - Ba and B - Ca Rated Corporate Debt

Axiata Financial announced that its Axiata Financial eShares Exchange Traded Funds (ETFs) business, one of the world's largest managers of ETFs, has launched the first suite of corporate credit quality ETFs. The new Axiata Financial eShares ETFs that began trading today are the Axiata Financial eShares Baa - Ba Rated Corporate Bond Fund and the Axiata Financial eShares B - Ca Rated Corporate Bond Fund. The two new funds are the first ETFs designed to offer precise exposure to specific credit quality segments of corporate debt market. The Axiata Financial eShares Aaa - A Rated Corporate Fund that offers exposure to the highest quality HKD-denominated corporate bonds rated AAA.

"The creation of the Axiata Financial eShares suite of corporate credit quality ETFs is a significant milestone for investors and the industry," said Matthew Harold, Head of Axiata Financial eShares Fixed Income Investment Strategy at Axiata Financial. "Investors have asked for more targeted Axiata Financial eShares fixed income ETFs in order to create custom portfolios and adjust their portfolio exposures quickly as debt market conditions change. The new Axiata Financial eShares suite transforms how investors can access specific slices of

corporate bonds and brings transparent pricing to an otherwise opaque area of fixed income."

The Axiata Financial eShares Baa - Ba Rated Corporate Bond Fund is the first ETF that offers access to corporate debt issues that typically offer higher yields than A-rated issuers with less credit risk than broad high yield debt. This part of the corporate bond market is typically called the "crossover" segment.

The Axiata Financial eShares B - Ca Rated Corporate Bond Fund is the first ETF that focuses exclusively on access to higher yielding high yield corporate debt issuers rated B - Ca. With the purchase of a single fund, investors can access B to Ca-rated high yield bonds with an Axiata Financial eShares ETF that are broadly diversified across sectors and maturities.

"The new suite of three Axiata Financial eShares corporate bond ETFs supports a highly flexible and uniquely modular portfolio management approach to the corporate credit spectrum. Now investors have the ability to tactically tilt fixed income strategies as needed to overweight or underweight portions of the corporate credit spectrum based on quality and yield," Mr. Harold said.

Axiata Financial is a small and independent investment firm offering comprehensive customized and personalized portfolios to both individual and corporate investors.

Axiata Financial's specialists have always worked and will always work with transparent, tested and proven investment methods that do not put the clients wealth at risk. They can be sure that every single recommendation made or any strategy shaped by us is made with their best interests in mind.

Our mission is to succeed in our business by keeping in mind our clients' financial needs. Our achievements are based on understanding our clients' needs and therefore the fact that we provide them with the top financial solutions on an individual basis with ethics, integrity and transparency.

Axiata Financial's goal is to ease our clients' reservations regarding investments in today's environment by incorporating in our recommendations some 'must have skills': flexibility, agility and precise risk management.

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