

Cruzeiro-safaris.com joins the KATO bonded Scheme/ Member No.377



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October 25, 2012, 10:14 am -- /[EPR NETWORK](#)/ -- Cruzeiro-Safaris.com is a Full Member of the Kenya Association of Tour Operators (KATO) member no. 377 since the year 2008. In 2012, Cruzeiro-Safaris.com joined the KATO members' bond scheme.

What does it mean to be a KATO Bonded member to a tourist?

KATO MEMBERS NOW BONDED

The Kenya Association of Tour Operators (KATO) at its AGM held in October 2011 unanimously approved a motion to institute a Bonding Scheme for members. There have been concerns raised by tourists going to various tourist destinations world-wide about the safety of deposits paid should a tour firm go into liquidation before delivering on the contracted services. Several destinations have in place Bonding Schemes to address these concerns and the KATO Bond is the second such scheme in the whole of Africa.

"The Bonding Scheme is now in place and is fully supported by a leading local Insurance company. This will go a long way towards enhancing the image and credibility of KATO members and is a major milestone for the Association" said the KATO Chairman, Mr. Adam Jillo.

Under the provisions of the Bond, the Insurance Company will, during the period of guarantee, indemnify any direct pecuniary loss suffered by a client (or agent) of the KATO Member arising from unrendered

services in the event of a bankruptcy. The loss to be compensated shall be monies paid for services or products to be provided by the insolvent KATO member and shall be limited to the amount paid to the insolvent member or the cost of completing the services paid for.

KATO members will henceforth be able to display the "KATO Bonded" logo on their websites and other promotional material. The logo shall contain the respective membership number to ensure that only bonafide members display this logo.

For full information please see site [KATO members now BONDED](#)

In addition KATO Bonded members have a strict CODE OF ETHICS to adhere to. As much as guests would like to save a coin here or there, one must also be careful not to be deceived and receive unrealistic price offers for premium hotels or lodges, and end up in below standard accommodation. It is important for one to know the difference of budget, middle and premium accommodation options so that you get what you pay for. So, look out for the KATO Bonded members as your assurance of good standards and quality of service.

For instance, one safari offered by [cruzeiro-safaris.com](#) for [Safari Ndovu 6 days safari](#) give a clear picture of the difference price ranges of lodges, same game parks or reserves with different lodges and different prices. This applies, also in Kenya, Uganda and Tanzania lodges. In November, Cruzeiro-safaris.com has introduced a full time based [4x4wheel drives \(four wheel drives\)Safari for 7days](#) that's take the tourist to places in the North and South West that is Samburu National Reserve, Lakes Baringo and Bogoria, Lake Nakuru National Park and finally Maasai Mara National Reserve.

About cruzeiro-safaris.com

Cruzeiro-safaris.com is established in Kenya, incorporated in 2004. Its core business is safari packages and day tours complemented by air travel. It has a well established wealth of experience in arranging memorable tours and safaris and has established a client base that provides us with repeat business year after year. Comment on our [blogspot](#); follow us on [facebook](#), [twitter](#) or [YouTube](#). Safaris in Kenya may be tailored to the tourist's taste and can extend to Tanzania and Uganda.

For further information, clarifications, queries and reservations, please contact;

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KATO Full member No.377

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