

Hengehold Trucks Using Social Media to Improve Customer Service



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Instant updates of new commercial vehicles will be showcased on Hengehold Trucks' Twitter account.

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Hengehold Trucks, a provider of quality pre-owned commercial vehicles, has announced an alternative method to alerting their customers of new vehicles arrivals into their inventory. Hengehold Trucks will be using social media, Twitter, for instant updates on recent additions to their sales inventory. Customers can now see what vehicles are available without having to wait for Hengehold Trucks' monthly newsletter for the information.

Within the last month, Hengehold Truck has added over 30 new vehicles to their inventory, bringing their current total to over 90 used commercial vehicles. The inventory includes a wide range of commercial vehicles from mini [cargo vans](#), box vans, passenger vans, [pickup trucks](#), [utility trucks](#), [flatbed trucks](#), stakes trucks, and dump trucks.

"I have bought several trucks from Hengehold over the years and there is a reason I keep going back. The quality of their used vehicles is unmatched. They have very clean vehicles and a pretty good selection of them at that. They go through an extensive inspection on each vehicle. I have purchased four vehicles and have never had the problem," said Sally M., a Hengehold Trucks' customer.

(Source: <http://www.insiderpages.com/b/3710515810/hengehold-motor-co-palo-alto-1>)

Hengehold Trucks has served costumers in many places beside California such as Saipan, Marinia Island, Seattle, Washington, San Antonio, Texas, and Salt Lake City, Utah. Their primary customers come from a diverse collection representing many industries as well as customers from universities, government agencies, and individuals.

To get the latest updates of Hengehold Trucks' new commercial vehicles, follow them on Twitter at: <http://twitter.com/htrucks>.

About Hengehold Trucks

Founded by Fred Hengehold in 1948, Hengehold Trucks is a family owned and operated provider of quality pre-owned commercial vehicles in Northern California. Each vehicle are carefully selected, thoroughly inspected, and sold with confidence, as quality products and great customer service is their number one priority. For more information about Hengehold Trucks please visit <http://www.htrucks.com/> or call toll-free at 1(800) 757-4462.

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