Huge Range of Sale Items and Trend Collections Available at Rare London

RARE **Z**LONDON

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October 29, 2012, 8:27 am -- /<u>EPR NETWORK</u>/ -- The popular online women's clothing store Rare London currently has a range of trend collections available, and has many more lined up along with money-saving offers and deals.

Rare London is one of the best clothing e-stores in the UK and provides women with cutting edge fashion at reasonable prices. To help customers to save even more money, the retailer currently has a fantastic sale available with clothing and accessories available for less than £10. Customers can get everything from <u>Rare playsuits</u> to city shorts in the sale, and could even pick up a new <u>Rare strappy fringe dress</u> to add to their wardrobe.

There are also a number of new trend collections going live this week, including the Jewels of the Night collection and Get Your Coat On collection. The Jewels of the Night collection contains jewel coloured clothing to fit in line with this season's trend for <u>party dresses</u> in colours such as sapphire, emerald, ruby, citrine and other jewel tones. The Get Your Coat On collection is ideal for the autumn/winter season, containing a brand new selection of coats and jackets to keep customers warm yet fashionable in the following months. Rare London will also be offering a 15% discount off all accessories - all customers need to do is enter the code 15TREAT at the checkout to receive this great deal. Recently the retailer's Christmas gift department has been launched on the official website, so customers can start getting Rare London gifts for all of their friends and family members.

On Friday 26th October Rare London celebrated payday by providing shoppers with 10% off all purchases along with free standard UK delivery, which will certainly help people to save a considerable amount of money. This offer ends on Monday 29th October at midnight though, so those wanting to make the most of it will need to move quickly.

Customers that pick up a copy of Hello! Magazine on Monday 29th October will also be able to get themselves a whopping 25% off all full priced items on the Rare Londonwebsite - simply purchase Monday's issue and use the special promo code included in the magazine on the same day.

"We've been working tirelessly to ensure our customers get the best fashion for the season," said Deepa Bamrah at Rare London. "We have a huge selection of new trends and sale items available at the moment, and as we're constantly adding new offers and deals to our website, customers should watch this space for additional chances to save money on purchases."

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For further information contact: Telephone: 0151 207 8068 Email: <u>prmarketing@rarefashion.co.uk</u> Website: <u>http://www.rarelondon.com</u>

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