Jumeirah Port Soller Celebrates Mallorca's Olive Harvest



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October 11, 2012, 12:22 pm -- /EPR NETWORK/ -- In the month of November, the olive harvest is celebrated on the island of Mallorca, one of the largest producing regions in Spain. On the island, olive oil is regarded as liquid gold because of its importance to the local economy and family members, young and old, get together in their mountain orchards to painstakingly gather the precious crop.

On the Northwest coast of the island, Jumeirah Port Soller Hotel & Spa lies close to areas of olive production and is only minutes away from a traditional oil press run by the farmers' cooperative market in the Soller Valley. Here, surrounded by the imposing Tramuntana Mountains and orchards brimming with fruits, the farmers work day and night once the olives are collected, pressing them into oil.

To celebrate the first olive harvest since the hotel's opening in April of this year, Talise Spa at the hotel in Mallorca offers an exclusive body scrub treatment using crushed olive stones for exfoliation together with a pure olive oil body wrap and massage enriched with vitamin E. The rich oil used in the treatment has nourishing antioxidant and regenerative properties; the 90-minute anti-ageing treatment restores natural hydration to the skin and protects it against the elements.

Olive oil has been used in Spain for centuries as a natural beauty enhancer and medicinal remedy. Mothers have traditionally used this natural aid to treat their daughters' hair, and have employed olive oil to relieve dry skin and minor burns.

However, it is in the kitchen that olive oil is most famous, both for its taste and for its healthy attributes. Jumeirah Port Soller Hotel & Spa uses extra virgin olive oil produced from the orchards of Algaida in central Mallorca, which are later pressed in Sóller. In the weeks following the olive harvest, when dining at Cap Roig restaurant, guests can enjoy a taste of the newly-pressed oil which enjoys a much more intense flavour and brighter green colour than many of the standard olive oils that can be found world-wide.

Jumeirah Port Soller Hotel & Spa promises to stimulate all five senses of its guests, with a daily selection of local seasonal fruits in every room, a fragrance chart to scent the treatments at Talise Spa and orange, lemon and mint aromas in the lobby to recreate the characteristic smells of the Sóller Valley.

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About Talise Spa at Jumeirah Port Soller Hotel & Spa Talise is Jumeirah's global spa brand. Talise Spa at Jumeirah Port Soller occupies over 2,200 square meters and offers magnificent views over the Port of Sóller and the Sierra de Tramuntana. It features ten treatment suites and a thermal area equipped with a Hammam, an ice room, a glass-panelled sauna overlooking the valley, a relaxation room with fireplace and an outdoor heated Hydropool.

About Jumeirah Group

Jumeirah Group, the global luxury hospitality company and a member of Dubai Holding, operates a world-class portfolio of hotels and resorts, including a hotel in Abu Dhabi. Jumeirah Hotels & Resorts also includes Jumeirah at Etihad Towers in Abu Dhabi; Burj Al Arab, Jumeirah Beach Hotel, Jumeirah Emirates Towers, Jumeirah Zabeel Saray and Madinat

Jumeirah in Dubai; Jumeirah Dhevanafushi and Jumeirah Vittaveli in the Maldives; Jumeirah Himalayas Hotel in Shanghai; Jumeirah hotel in Frankfurt in Germany; Jumeirah Grand Hotel via Veneto hotel in Rome; Pera Palace Hotel Jumeirah in Istanbul; as well as Jumeirah Carlton Tower and Jumeirah Lowndes 5 star hotels in London. Jumeirah Group also runs the luxury serviced residences brand Jumeirah Living; the spa brand Talise; Jumeirah Restaurants; Wild Wadi Waterpark; The Emirates Academy of Hospitality Management; and Sirius, its global loyalty programme.

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