

Leading Online Pond Supply Retailer Announces Special Store-Wide Free Shipping Promotion



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Author: **California Ponds and Water Gardens**

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VICTORVILLE, CALIFORNIA, October 10, 2012, 11:48 am -- [/EPR NETWORK/](#) -- Leading nationwide pond and water garden supply company, Cal Ponds, announces special free shipping promotion. "We pride ourselves on offering our customers the biggest value possible when it comes to pond and water garden products," says Gabriela Santiago, Operations Supervisor for Cal Ponds. "This free shipping promotion will allow customers nationwide to purchase the pond supplies they need without having to worry about high shipping costs." Cal Ponds is offering free shipping for all online orders over \$99 shipped within the contiguous USA. "This free shipping promotion applies to all products except pond liner and underlay, Advantage Filters, and hot deal items" Santiago states. "Due to our rock-bottom prices, shipping cost for some larger products often exceeds our margin." Additional restrictions are detailed on the Cal Ponds website.

Due to increased gasoline prices, shipping fees charged by FedEx and UPS continue to rise as well. This has made it difficult for many pond and water garden hobbyists to find the products they need without incurring additional shipping fees. "Shipping cost for many pond products exceeds the price of

the item being purchased,” Santiago states. “We are excited about the opportunity to provide quality pond and water garden products to our customers nationwide without the hassle or expense of shipping fees.”

Cal Ponds is the only stocking dealers in North America for Advantage Bead Filter, Advantage Plug and Play, and other quality pond filtration products from Sacramento Koi. California Ponds and Water Gardens is also an authorized retailer for OASE Pondovac 4 and other quality OASE pond products. “We are one of very few authorized OASE retailers in North America and the only OASE retail in California,” Santiago says. “This allows us to offer our customers guaranteed best pricing and service when it comes to the full line of OASE products.” Cal Ponds is also a leading nationwide retailer for Sequence Pumps, PerformancePro Pumps, and AlphaONE Filters – among the most popular products among the pond and water garden community today.

Cal Ponds offers a huge selection of quality pond equipment and water garden supplies from many of today’s leading manufacturers. “Our goal is to offer the largest selection of products possible while providing exceptional customer service,” says Santiago. “We strive to create value for our customers, and absorbing shipping fees on their behalf is yet another way we can separate ourselves from our competitors.” The newly redesigned Cal Ponds website offers easy navigation, a convenient live chat feature, valuable pond calculators, and more. “We are very proud of our website design and the opportunity it provides us to provide a higher level of service to our customers,” Santiago states. Cal Ponds offers a wide variety of quality pond pumps, pond filter systems, and other Koi pond products at competitive prices. “We already offer a 110 percent best price guarantee and free shipping on many of our best-selling products,” states Santiago. “And now we can offer this same level of savings on a store-wide basis.”

Learn More

Learn more about Cal Ponds by visiting their website at www.calponds.com or make an appointment to visit their retail showroom in Victorville, CA by calling (760) 951-7776.

About Cal Ponds

Cal Ponds is a leading pond and water garden supply retailer committed to providing exceptional customer service. Specializing in pond filtration solutions, Cal Ponds offers free pond design assistance and discount pond and water garden products to customers worldwide.

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Contact Details: California Ponds and Water Gardens | Cal Ponds

15048 Seventh Street, Suites C & D

Victorville, CA 92395

(760) 951-7776 Office

(760) 951-4779 Fax

info@calponds.com Email

www.CalPonds.com Website

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