

Kuoni Honeymoons Now Available On The Famous John Lewis Gift List



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November 14, 2012, 12:53 pm -- [/EPR NETWORK/](#) -- John Lewis has launched a new partnership with leading travel company Kuoni that allows holders of a John Lewis Gift List to add their honeymoon onto the list enabling wedding guests to contribute towards this special time away.

Claire Butler, Development Manager, Gift List said: "Although our product lists continue to be the most popular option for our wedding gift lists, for couples who are already sharing a home we have seen a call for other options. It is therefore with enormous pleasure that we announce our collaboration with award-winning Kuoni. We will offer our customers the option of being able to ask guests for contributions towards their tailor-made honeymoon. It's as straightforward as adding a vase to their list. All the customer has to do is to request Kuoni contributions as an option during their registration."

Derek Jones, MD Kuoni added: "Kuoni are well-known for crafting memorable honeymoons. We have been doing this in the UK since we opened for business back in 1964. We frequently meet people who still thank us for getting their married lives off to a magical start. Now we look forward to creating that special time together for couples who wish to have friends and family contribute towards their honeymoon."

Kuoni's 'Honeymoons & Weddings' brochure will be available in all 29 John Lewis full-line department stores which includes inspiring destinations, a hand-picked collection of hotels and tours, wedding planning hints and tips, ideas for minimoons and maximoons, and some fantastic special offers for honeymoons and [weddings abroad](#).

This move is part of a bigger partnership between the two household brands which has seen Kuoni open exciting designer travel concessions in four John Lewis stores this autumn in Southampton, Oxford Street, Reading and Cardiff, with more to follow in the years ahead. They will offer the full range of holidays available from Kuoni shops.

The concessions range from 444 sq. ft. - 821 sq. ft. and combine the look and feel of the two brands, with John Lewis furniture and Kuoni fittings. They are situated in the customer service area, adjacent to John Lewis's Gift List departments, and interactive technology such as iPads and plasma screens will be used to bring holidays to life. Kuoni will also introduce John Lewis Travel Insurance to its customers.

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About The John Lewis Partnership:

The John Lewis Partnership operates 38 John Lewis shops across the UK (30 department stores and eight John Lewis at home), johnlewis.com and 285 Waitrose supermarkets. The business has an annual turnover of nearly £8.7bn. It is the UK's largest example of worker co-ownership where all 81,000 staff are Partners in the business.

About Kuoni

Kuoni was established in 1906 in Switzerland by Alfred Kuoni, a visionary adventurer and explorer of his time who opened some of Europe's first travel agencies. Today, Kuoni has branch operations in over 40 countries. For 106 years' Kuoni has been creating holidays with a spirit of adventure, including [Mexico holidays](#), [Grenada holidays](#), [Dubai](#)

[holidays](#) and [Barbados holidays](#). Kuoni has come top of a Which? Recommended Provider survey, due to the company's reliability and 'excellent customer care'; been voted World's Leading Tour Operator for 11 years in a row at the World Travel Awards; Britain's Favourite Tour Operator as voted by the readers of Ultra Travel and the Daily Mail; and been voted Britain's Best Longhaul Tour Operator by travel agents for the past 29 years.

Kuoni recently opened 21 new stylish travel stores across the UK offering a new experience in travel retail with stylish décor, complimentary champagne, impeccable service and the expert knowledge of Personal travel Experts.

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