

# Hotel Deals Announced for New Year's Eve in London



Released on: December 27, 2012, 9:51 am

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Industry: [Travel](#)

## **LondonTown.com offering reduced rates on selected hotels**

December 27, 2012, 9:51 am -- [/EPR NETWORK/](#) -- The annual New Year's Eve fireworks display is returning this year, and promises to be bigger than ever. The ten-minute display, with the London Eye as its centerpiece, can be seen from all over central London, with prime views available from Embankment and Waterloo Bridge. Spectators are advised to find a spot well before midnight to get the best view.

On the following day, the capital celebrates its 26th New Year's Day Parade, featuring more than 10,000 performers from 20 countries. The parade kicks off at the Ritz Hotel and finished three hours and two miles later at Parliament Square. Thirty-three floats – one from each London borough – will take part, as well as clowns, performance artists and marching bands. Between the two events, some 500,000 revellers are expected to attend.

Helping travelling partiers celebrate [New Year's Eve in London](#), website LondonTown.com has announced seasonal discounts on nearby hotels.

Among the deals on offer, the London Marriott County Hall is located on Westminster Bridge Road. They are currently offering twin and deluxe double rooms at a 26% discount, or £ 225 per night. A luxury hotel, styled after a French chateau, the Marriott is less than two minutes walk from the New Year's Eve fireworks.

Situated on the famous Strand, the [Charing Cross Guoman Hotel](#) is now offering executive double rooms over New Year for £ 195 per night, or 37% off the standard rate (only available when booking

through LondonTown.com). Just eight minutes walk from the London Eye, the Guoman is regarded as one of central London's most attractive hotels.

The [Trafalgar Hotel London](#), a luxury hotel, is now offering deluxe double rooms at a 66% discount – or from £ 150 per night. The deal is only available through LondonTown.com. For further information on New Year's Eve in London, visit LondonTown.com.

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