

Premier Inn reveals the strange presents guests left behind this Christmas



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LONDON, December 28, 2012, 10:14 am -- [/EPR NETWORK/](#) -- Premier Inn, the UK's best value hotel chain* has revealed that the Christmas festivities led to an array of gifts being left behind by their guests, including 18 Christmas jumpers, a pair of tickets to VIVA Forever, a set of diamond earrings and even a One Direction fan's 'Future Mrs Styles' t-shirt.

The list of lost property from this December also includes a set of Little Mix dolls, Bradley Wiggins' autobiography, a Furby (still talking!) and 17 copies of this year's bestselling book, 50 Shades of Grey.

Alongside the array of presents, Premier Inn team members also found 25 rolls of leftover wrapping paper, 137 blank Christmas cards and two homemade Christmas cakes.

Claire Haigh, head of communications for Premier Inn, said: "We are surprised at the variety of gifts that our team members have discovered in the [hotels](#) this festive season. Christmas day may be over, but we will continue to spread the festive joy by going the extra mile to ensure that these presents are returned to their rightful owners."

The full list of items found over the month included the following: 2 x Viva Forever Tickets, Little Mix Dolls, 17 x 50 Shades of Grey book, a 'Future Mrs Styles' One Direction T-shirt, 2 x homemade Christmas cakes, 18 x Christmas jumpers, a set of diamond earrings, a Furby, Bradley Wiggins' Autobiography, an iPhone 5, the official Olympic DVD, 5 x onesies, James Arthur's autobiography, a Kindle Fire and 19 x pairs of Christmas socks (as well as three odd ones).

The hotel chain will be re-launching the Premier Inn Gifts Reunited Service at www.facebook.com/premierinn where guests will be able to comment on the wall if they have lost any items. Premier Inn will do their utmost to reunite people with their long lost presents.

- Ends -

Notes to Editors:

****Best Value Hotels in the UK:** Research conducted by YouGov found Premier Inn top in BrandIndex Value measure when reviewing all data between 1 January 2011 and 31 December 2011. All data was collected using an online survey and respondents were members of the YouGov panel. The 21,383 strong research sample for this study was sampled and weighted to a UK nationally representative 18+ adult profile. Fieldwork was conducted daily between 1 January 2011 to 31 December 2011. The Value metric measures perception of the brand's price -point value offering: Which of the following brands do you think represents GOOD/POOR VALUE FOR MONEY?

For further information please contact the Premier Inn press office on 0207 693 6999 or premierinn@frankpr.it

About Premier Inn

Award-winning Premier Inn is the UK's best value hotel brand with over 647 [cheap hotels](#) and more than 50,000 rooms across the UK and Ireland. [Premier Inn](#) bedrooms feature en-suite bathrooms, TV with Freeview, and WiFi internet access. All Premier Inns feature a bar and restaurant; situated inside the hotel or adjacent, offering a wide range of food choices.

Premier Inn is open in Abu Dhabi, Dubai and India. On a domestic front, Premier Inn aims to be the largest provider of budget hotels in London (within the M25) by 2012.

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