

SEAT Offers 3 Years Of Worry-Free Motoring



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December 05, 2012, 4:34 pm -- /[EPR NETWORK](#)/ -- SEAT Ireland has unveiled a quintet of special offers to take the stress out of buying a new car in 2013. The SEAT brand is enjoying a renaissance in Ireland, with two new models set to arrive in showrooms in the coming months: the generously-proportioned new Toledo, which goes on sale in November, and an all-new Leon, due to arrive in 2013.

However, SEAT customers won't have to wait to avail of a host of [new car offers](#). Buyers of all new SEAT cars from the newly revamped range can avail of 3% finance, one of the lowest rates available from any lender, as well as 3 years of free servicing which will take much of the worry out of both purchasing and owning a new car in 2013. Additionally, SEAT is offering 3 years roadside assistance, a 3 year [car warranty](#) and, for cars ordered before December 21st, there will be 3,000km of free fuel.

"In these challenging times customers will naturally look for a value proposition and we were able to realign all of our product range and add 10-15% of additional value either through price reductions or additional specification," said Adam Chamberlain, Brand Director of SEAT Ireland. "Now, alongside a great product proposition, consumers have got very strong offers to allow them to have worry-free motoring for 3 years. Our cars are now more affordable and with these offers the SEAT range now offers truly great cars at great prices."

More information can be found at www.seat.ie.

About SEAT

SEAT Ireland, the Irish motor industry's [best kept secret](#), is the Irish arm of the Spanish motoring company. SEAT is the only company in its sector with the full-range capacity to design, develop, manufacture and market cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), exporting approximately 80% of its vehicles to 75 countries. SEAT is market leader in Spain, and in 2011 had a total turnover of more than 5.0 billion euros, with overall deliveries amounting to 350,000 units.

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