

Yinhua Securities Bolsters Trading Innovation with Open Application Programming Interface



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December 24, 2012, 9:29 am -- /[EPR NETWORK](#)/ -- Yinhua Securities's Trading, Data and Account Management Technology Now Accessible via Open Application Programming Interface, Allowing Traders and Software Developers to Create Innovative New Investing Applications

Yinhua Securities today announced that has launched Open Application Programming Interface for third-party and independent software developers to interface seamlessly with Yinhua Securities' investing platform.

Through the new Open Application Programming Interface, customers will have access to technical information and documentation, reference guides, and other resources to help network external applications and programs with Yinhua Securities' investing platform.

"Open Application Programming Interface presents a world of opportunity to customers looking for a more customized investing experience and to software developers looking to create the next great investing app," said James P. Ling, President, Yinhua Securities. "Our main objective is to facilitate innovation and ideas that empower customers - ultimately creating a richer investing experience."

James P. Ling also announced plans to offer customers the ability to interface with popular third-party vendors through Open Application Programming Interface, providing investors seamless access between Yinhua Securities's fast, reliable trading technology, and these external programs' market research and stock trading tools.

"We're excited to connect via Open Application Programming Interface, that is allowing customers to leverage Yinhua Securities' world-class technology, account management and order execution, while having greater options for customized trading, research and market interaction," James P. Ling said.

About Yinhua Securities

Yinhua Securities is one of the leading brokerage houses providing services of investment management and advisory services in the financial markets. The firm provides investment solutions for a broad array of investors including Foreign Institutional Investors, Domestic Financial Institutions, Insurance Companies, Bank Treasuries, Corporate, Corporate Treasuries, Promoters, and thousands of individual investors. Our team of motivated individuals holds over 60 years of combined financial expertise in the field of Common Stocks, Corporate Bonds, Futures, Mortgage-Backed Securities, Municipal Bonds, Municipal Bonds, Options (Stocks), Treasuries to Convertible Securities. This allows us to determine low risk opportunities with the most potential for high returns.

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