

# EmptyLemon Reminds Jobseekers How Important It Is To Have Prior Knowledge Of The Company Before The Interview Process



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Author: **EmptyLemon**

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January 07, 2013, 9:35 am -- [/EPR NETWORK/](#) -- EmptyLemon is reminding all jobseekers to do their research about the company before going to the interview. This job board prides itself on putting employers in direct contact with jobseekers, removing the need for recruitment agencies.

When looking for a job, it can be difficult to obtain a lot of information about the company you're applying to work for. With recruitment agencies holding critical information back from jobseekers, they are often kept in the dark about the finer details of the company.

If jobseekers were provided with more information about the job, it would help to streamline the interview process, as well as help with company brand production. Employers would more easily be able to whittle down the selection of candidates before the interview process, saving them a great deal of time and improving their chances of finding the right person for the role.

EmptyLemon provides full assistance for employers with their job advertising campaign. Allowing them to promote their business as a brand, EmptyLemon gives employers feedback about the strength of

response they are likely to get, based on the location and specifics of a job.

The company started out as an [IT Job Board](#), specialising in sectors such as [Data Analyst Jobs](#), Development Jobs, and Project Management Jobs. Due to phenomenal expansion, EmptyLemon went cross sector in September 2012.

Andrew Kelly, Development Manager for EmptyLemon, said: "Here at EmptyLemon, we pride ourselves on providing far more descriptive ads than those found on jobsites with agency jobs. As a result, we receive great customer service feedback from employers and jobseekers alike.

By providing jobseekers with more detailed company information, respective candidates reach the interview stage with prior knowledge of the company and the ethics it promotes. This leads to candidates giving a more impressive performance as they are able to better comment on what they like about the company and how they could fit in."

Jobseekers can find [jobs direct at EmptyLemon](#), without the need for recruitment agencies. Candidates should visit EmptyLemon's website to find out relevant company information before the interview and land the perfect role.

ENDS

For further information, please contact:

Andrew Kelly

Development Manager

Phone: 0845 689 7046

Email: [andrew@emptylemon.co.uk](mailto:andrew@emptylemon.co.uk)

Web: <http://www.emptylemon.co.uk>

Contact Details: EmptyLemon

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