

London Boat Show Sets Sail on January 12th



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Author: LondonTown.com

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Cheap London hotel rooms close to show offering discounts.

January 16, 2013, 8:04 am -- [/EPR NETWORK/](#) -- This month heralds the return of the much-celebrated London Boat Show at the ExCel Centre. Some 500 exhibitors will showcase their water crafts, from dinghies to yachts, to hordes of visitors from all over Europe and the rest of the world.

Alongside the usual highlights is a brand new feature, Fine Art Sails, believed to be the first major collaboration between internationally acclaimed artists and yachting enthusiasts. The experimental regatta will launch the 2013 Boat Show and run for the first three days, showcasing the best in fine art aboard some of the world's most spectacular yachts.

From January 18-20, ten 'Star' class keelboats will hit the waters of the Royal Victoria Docks to participate in the very first CNM Estates UK Star Championships. The race will feature 18 Olympic and World Champion sailors, including triple Olympic medallist Iain Percy and double Olympic medallist Andrew Simpson. Each mainsail will be covered in work by artists as diverse as JaimiGili and EleyKishimoto.

The event, which finishes on January 20 th , also incorporates the Luxury Brand Show, The London Bike, Outdoors and Active Travel Shows, all of which are included in the price of boat show tickets booked for the final four days of the week.

Helping travelling boat-lovers keep their costs down is LondonTown.com, the capital's premier events and booking site.

They've teamed up with a number of establishments close to the ExCel Centre to offer [cheap London hotel](#) rooms for the duration of this year's Boat Show.

The [Custom House Hotel](#) is participating, offering a 48% discount on standard room rates. The reduction brings the cost of a double room down to just £71 per night. The hotel is around three minutes' walk from the ExCel Centre.

Less than four minutes' walk from the ExCelCenter is the [Novotel London ExCel Hotel](#). Part of the ExCel complex, the Novotel is offering double rooms from £103 per night – a 61% reduction on the usual rate. Visit the [LondonTown.com](#) website for pricing information on the London Boat Show 2013, and to view more cheap London hotel rooms. All featured discounts are available solely when booking via [LondonTown.com](#).

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