

London Hotels Announced for Gerard Byrne Exhibition



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Discounted rates offered by London hotels close to Whitechapel Gallery.

January 18, 2013, 8:02 am -- /[EPR NETWORK](#)/ -- Irish artist Gerard Byrne is coming to London's east end for a new show, entitled 'A State of Neutral Pleasure'. The show will run at the Whitechapel Gallery from January 17th until March 18th. For travelling art fans looking for affordable accommodation during the show's run, website LondonTown.com has announced special discounts on London hotels near the gallery.

Specializing in film installations, Byrne has been putting on large-scale exhibitions around the world for the past decade, including Boston, Copenhagen, Basel and Toronto. His work consists primarily of reconstructed imagery culled from popular magazines of the 60s, 70s and 80s. He represented Ireland at the 52 nd Venice Biennale in 2007.

'A State of Neutral Pleasure' sees Byrne explore our understanding of the modern world through a historical lens, referencing everything from sexual politics to the actual construction of his own installations. The show is free to enter.

LondonTown.com, the website devoted to accommodation and upcoming events in the capital, has announced discounted rates on a number of [London hotels](#) close to the Whitechapel Gallery. Available for the duration of Byrne's exhibition, bookings must be made through the website directly in order to take advantage of the reduced rates.

Deals include double rooms at the [Grange Tower Bridge Hotel](#) from £129 per night – a 57% discount on the standard rate. The Grange is less than 10 minutes walk from the Whitechapel Gallery.

The [Ibis London City](#) on Commercial Street is a two minute walk from the gallery, and is offering a 50% discount on double rooms, making the cost of a night's stay only £77.

To take advantage of these deals on London hotels, and to learn more about Gerard Byrne: A State of Neutral Pleasure, visit [LondonTown.com](#).

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