

Agilence Inc. announces Catherine Penizotto as VP of Analyst Services



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Mount Laurel, N.J., February 21, 2013, 6:33 am -- /[EPR NETWORK](#)/ -- Agilence, Inc., provider of Retail 20/20™ the intelligence-based reporting solution for retail, announces the selection of Catherine Penizotto as Vice President of Analyst Services. Penizotto has over 30 years of experience in the retail and loss prevention industry. In her new role Penizotto will be responsible for all Analyst Services becoming the liaison between Agilence and Clients.

"Catherine comes to us with a diverse background in retail operations and loss prevention," states Russ Hawkins, President and CEO of Agilence, "She has a vast amount of experience and will drive efficiencies for both Agilence and our customers."

Prior to joining Agilence, Penizotto established OPTIC Loss Prevention; a business consulting and liaison service provider focused on Loss Prevention and Asset Protection for independent retailers, business owners, and product providers. Previously, Penizotto served as Northeast Regional Director of Loss Prevention for Sears Holding Corporation, helping increase their margins and working to improve operations. Prior to Sears Holding Corporation she was Director of Asset Protection and Data Integrity at Penn Traffic, a regional grocery chain based out of Syracuse, New York. Penizotto also volunteers as the Academic and Retail Partnership Liaison for the Loss Prevention Foundation, a role that she will continue to hold.

"I am excited to join the Agilence team. Our 20/20 reporting product presents clients with a unique and intelligent way to identify

opportunities that impact profit, customer service and performance. The Professional Analyst Services completes that offering with a cost effective means for the client to extend their team and support their fast changing initiatives. I look forward to helping our clients drive even greater ROI through these combined offerings,” said Penizotto.

About Agilence

Agilence Inc. is the leader in Big Data Solutions for Retail Loss Prevention and Operations. Agilence develops Retail 20/20™, an intelligence-based reporting solution that provides visibility into daily store operations to reduce fraud and increase efficiency. Retail 20/20 provides users with a complete view of their business, empowering them to make informed decisions faster, to increase efficiency and improve profit margins across the enterprise.

Founded in 2006, Agilence, Inc. is headquartered in Mount Laurel, N.J. To learn more about Agilence, Inc., please visit www.agilenceinc.com or call 856-366-1200.

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