

Choiceful announces its digital presence with new social accounts, launching with an iPad mini competition



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February 01, 2013, 2:15 pm -- /[EPR NETWORK](#)/ -- Online marketplace Choiceful.com is eager to pique the interest of new buyers and sellers, so it has recently joined a whole host of social media sites including Facebook, Twitter, Pinterest, LinkedIn and Google+.

Not content with just making its presence known, Choiceful has decided to kick-start its online presence by offering those who like its Facebook page the iPad mini. All you have to do is like their Facebook page, and answer a simple question about online shopping.

Those who like and share news of the competition will gain two entries, giving them a greater chance of winning this fabulous prize.

[Choiceful](#) have also launched a weekly Twitter prize draw, which gives people the chance to win £30 to spend on parcel delivery, to entice those with unwanted or available goods to sell via the Choiceful marketplace.

The prize draw runs every week, allowing those who follow Choiceful and re-tweet about the prize draw a chance to win every week.

And for those looking for inspiration for their home and garden should follow Choiceful on Pinterest, where the online marketplace has no fewer than eight boards for green-fingered people to admire.

And Choiceful doesn't stop there – it's also recently launched a daily blog so both buyers and sellers alike can keep up to date with the latest news and happenings on Choiceful, as well as gain some great tips to ensure they make many successful sales.

Guy Schmidt, Sales Director, said: "Here at Choiceful, we're pleased to announce that our online marketplace is growing fast. Our complete product catalogue will be available from March 2013 for all of our categories including books, movies, games, electronics, office and computing to name a few. This will take Choiceful to over 20 million products, which is something we're really proud of as our rival company eBay has approximately 30 million.

"What's more, we allow sellers to upload any product of their own, even own brand merchandise, and our bulk uploading tool makes it super quick to upload hundreds of products at once."

Although most of the products available (totalling over 100,000) fall under the Home and Garden category, Choiceful also has a number of products in the Health and Beauty section too. Online sellers and buyers should watch this space for other product categories set to appear soon on Choiceful.com.

Prospective buyers and sellers should check out Choiceful's marketplace now at www.choiceful.com.

Here is the links to all of Choiceful's social accounts, so you don't miss out on their great prizes and competitions;

www.facebook.com/choiceful

https://twitter.com/Choicefulcom

http://pinterest.com/choiceful/

https://plus.google.com/u/0/105885727970905038288

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