

Freud Capital Expands Institutional Presence

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Hong Kong, February 28, 2013, 7:47 am -- /[EPR NETWORK](#)/ -- Freud Capital, an independent futures brokerage firm in Hong Kong, announced that it is growing its institutional presence in Hong Kong as the latest step in the firm's strategic expansion globally. The company has invested in new infrastructure and office space in its headquarters building to create a premier "trading floor" for its Hong Kong institutional division. The space is designed to accommodate new teams of experienced institutional advisers Freud Capital plans to hire in the coming months, to complement the firm's growing institutional presence in Asia.

Michael Stevens , Freud Capital's Managing Director, said: "With options as our core business, we have established a terrific niche in serving the growing middle market base of clients, including Fortune 1000 companies, small to mid-size corporate, industrial and agricultural firms, high net worth individuals and commodity traders. We're able to bring these clients an incredibly high level of service, and increasingly, institutional brokers are contacting us to talk about their interest in our resources and high-touch approach to serving this market."

Alex Stone , Freud Capital Chief Officer for Technologies said: "We've made significant investments in technology and infrastructure to build a compelling, robust new 'trading floor' that optimizes our proprietary, value-added technology, along with the trading screens of premier software providers. In addition, new general and specialist institutional teams will benefit from our comprehensive global futures offering and a 24/7 support structure that's second to none in the industry."

As part of a strategic global expansion, Freud Capital throughout last year has been building its business, including expanding its footprint in Hong Kong, and hiring experienced specialist brokerage teams throughout the Asian Pacific Rim.. Freud Capital also brought in an experienced team of institutional sugar brokers and an execution group specializing in all futures markets.

Stevens said: "These new teams, building on our long-established expertise in commodities, have already substantially grown the firm's business. We are committed to continued strategic expansion in Asia, as well as globally."

About Freud Capital

Freud Capital is dedicated to providing clients with all-inclusive trading support, market research and advice and the finest futures trading and options advisory services available in the market. Our futures specialists are armed with the necessary knowledge and experience to help clients succeed in trading markets such as currencies, energies, precious metals and even grains.

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