

Help guests save the date in style, says Bride & Groom Direct



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February 01, 2013, 2:10 am-- [/EPR NETWORK/](#) -- Why aim for pride of place on the mantelpiece with your wedding invitation, when you can hold out and go for the fridge?

Wedding accessories supplier Bride & Groom Direct is encouraging engaged couples to plan their big day in style and make sure their wedding date reminders stand out from the crowd. The firm has launched a huge range of 111 products to help ensure that couples' guests keep the date free, and that wedding days don't get forgotten.

Bride & Groom Direct has more than a 100 [save the date cards](#) to choose from, each of which sends a wonderfully personal message to family and friends who are invited to the big day. A single pair of red hearts on a plain white card can give a fantastically simple message, while more extravagant designs can be achieved with ornate patterns, ribbons and flowers.

For anyone who is not content with a place on top of the bookcase and wants to hold out for a prime spot on the fridge, save the date magnets are the only real choice. Capable of reminding guests every time they reach for the milk to make a hot drink, wedding fridge magnets are a surefire way to help keep the date free.

Mark Seekins, Managing Director at Bride & Groom Direct, said: "When you reach a certain age wedding invitations can start to come through thick and fast, so making sure yours stick out can be a challenge. And

it's one that Bride & Groom Direct is more than willing to lend a hand with.

"We've got a fantastic range of save the date items that will ensure your wedding is the hot topic in the homes of your friends and family!"

Visit Bride & Groom Direct's online store to view the range of [wedding invitations](#) and [save the date magnets](#) that are available to buy now.

- ENDS -

About Bride & Groom Direct

Established in 1993, Bride & Groom Direct is the UK's leading online retailer and supplier of wedding invitations, save the date cards, favours, magnets and wedding accessories. We provide luxury products at competitive prices, and the highest levels of customer service, which means you don't have the added worry when planning your wedding.

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