

# Mando Group Partner With Microsoft To Deliver 'Concept To Cloud' Event



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February 22, 2013, 7:52 am -- /[EPR NETWORK](#)/ -- The event will focus on using Windows Azure to deliver business benefit through scalability and enhanced user experience.

Mando Group has hosted a number of well attended knowledge sharing events over the last 18 months, attracting business decision makers from across a wide spectrum of sectors. This event comes hot on the heels of the hugely successful 'SharePoint 2013' event held in January 2013.

The '[Concept to Cloud](#)' event is free to attend and is being held on Thursday 14th March at the Double Tree Hilton in central Manchester. Registration will be at 12pm followed by lunch and an opportunity to network with industry experts. The event itself will be exploring the benefits of Microsoft Azure for the corporate world. Delegates will hear about the opportunities Windows Azure can present to organisations, increasing customer satisfaction, reducing time to market and driving down costs for IT and Marketing projects.

[Mando Group](#) has partnered with Microsoft to develop the agenda and the content for the event which will be exclusively focused on Windows Azure. There will be a number of speakers both from Mando Group and Microsoft as well demonstrations from UK's leading provider of B2B data networking and telephony solutions, TalkTalk Business and accountancy leaders Brookson. Both companies will be demonstrating their Cloud based apps, presenting their own experiences of Microsoft Azure and talking through the resulting benefits of these projects.

There will also be an opportunity for all attendees to learn how they might be able to benefit from Microsoft funding so that they can develop a pilot Azure-based application or site.

For more information and bookings for the event, contact Cheryl Swann at Mando Group on 0845 365 4040, or [cheryl.swann@mandogroup.com](mailto:cheryl.swann@mandogroup.com)

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**Note to Editors:**

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Corporate: Microsoft, Vodafone, United Utilities, TalkTalk Business, Tarmac, Jones Lang LaSalle, Trader Media, Northumbrian Water  
Professional services: Brookson, Hill Dickinson LLP, Royal Liver Assurance, Deutsche Bank

Public sector: Health and Safety Executive, Office of Fair Trading, Office of Rail Regulation, Royal Liverpool and Broadgreen University Teaching Hospitals

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