

One Direction take over the O2 Arena



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Author: LondonTown.com

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Boyband sensation make a triumphant return to the UK for eight nights bookending their latest tour

February 14, 2013, 9:13 am -- [/EPR NETWORK/](#) -- There's no doubt that One Direction have made a name for themselves in the last two years and after conquering America and seemingly having captured young girls' hearts all over the world, the band are back in London.

Launching a UK tour, the band have two dates at the gargantuan O2 Arena this February, on 23rd and 24th, playing twice a day, followed by a closing run at the same arena in the first week of April, from 1st - 5th.

The capital's leading events website LondonTown.com is offering discounts on [hotels in London](#) to coincide with what is sure to be a massively popular series of concerts.

Huge as they are, tickets are inevitably quick-selling, but there is the chance of more being released by the venue closer to the time. So One Direction fans, keep your eyes peeled!

Whatever your musical tastes, One Direction are undoubtedly one of the most successful acts to have graduated from the TV talent mire. With the X Factor now a distant memory, the five heartthrobs have exploded on the music scene since their 2011 debut single 'What Makes You Beautiful.'

Indeed, they've also won several awards and released two studio albums the first of which was the UK's fastest selling debut album of

2011. Whether it's for their musical talents or simply their boyish good looks, that's another question.

But families and fans making the trip to the O2 can rely on LondonTown.com to source some excellent hotel deals. Amongst the discount deals currently available in the vicinity of the O2, the [Ibis London Docklands](#) is offering doubles from just £54 – a 72% discount – and the [Holiday Inn Express London Greenwich](#) from £121.

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