

Author of 'Present, Pitch and Grow Rich' Launches his Train the Trainer Intensive Course



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Author: **Train the Trainer**

Industry: [Marketing](#)

March 05, 2013, 11:19 am -- [/EPR NETWORK/](#) -- Andy Harrington is one of the world's leading public speakers and so, following on from his previous successful presentation skills courses, he has designed a unique train the trainer course.

With the help of a promotional YouTube video, Andy Harrington has launched his new [Train the Trainer](#) Intensive training course. With past experiences including presenting at the O2 Arena and sharing a stage with inspiration speakers such as Sir Richard Branson, Lord Alan Sugar, Anthony Robbins and Donald Trump, Andy has a wealth of knowledge in how to keep even the largest audiences engaged and how to motivate the audience into taking action.

Andy will be passing on the presenting strategies and systems that he has developed and used himself time and again with success. His course will teach those responsible for developing people's skills within the workplace how to lead and how to communicate effectively. "My Train the Trainer intensive course is suitable for full-time instructors and trainers, to managers or supervisors who will occasionally provide mentoring and guidance within the workplace." explains Andy.

It is fair to say that many business presentations can be dull and sometimes have an unclear take home message. "No matter how important the information being delivered is, if the audience isn't engaged with you then there are very few people likely to benefit from your presentation." says Andy.

In the YouTube video that Andy has released in conjunction with the Train the Trainer intensive launch, after asking viewers "Why is it that most business presentations send people to sleep?" he takes the viewer through the four essential elements that are the building blocks of all great presentations.

"The YouTube video touches upon the foundations needed to keep your audience engaged and to motivate them to do something once they leave. When you have those four essential elements in place, there are many more skills and strategies to learn to ensure your audience takes action on your message." explains Andy.

It is a well known fact that being regarded as a good public speaker and presenter can instantly make others see you as an industry expert. "Those that have the best public speaking skills will be seen as key figures of influence in the workplace." says Andy. "What my [Train the Trainer](#) course does is find and develop these skills and hone them so that you can become an Influencer. One of the four essential factors is to think of yourself as an Influencer and not just as a speaker. The goal of your business presentation is to influence your audience as individuals to make a change or difference their lives by taking action on the message that you have delivered."

To get YouTube viewers started, Andy has put together a vault of free training videos on his website. "The videos contain great tips and training to help you really improve your performances in front of any size of audience." says Andy.

To watch his YouTube video, follow this link. <https://www.youtube.com/watch?v=FncJgNaUwT4> To go to his Train the Trainer website, click here www.publicspeakersuniversity.com

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