

NexBoom Arrangement With My Day 1 Progresses



Released on: April 25, 2013, 3:53 pm

Author: **NexBoom**

Industry: [Financial](#)

Hong Kong, April 25, 2013, 3:53 pm -- [/EPR NETWORK/](#) --
NexBoom, subsidiary of NexBoom Universe Group, announces advancement with their ongoing arrangement with My Day 1

Lou Zant, President of NexBoom Universe <http://www.nexboom.com/> a wholly owned subsidiary of NexBoom Universe Group <http://www.nexboomuniverse.vg/>, announced today that the continuing arrangement with My Day 1 <http://www.myday1.com/> is progressing well. My Day 1 is purpose-driven company, which aims to serve their associates as well as to serve the needs of others. My Day 1 is emerging as a leader on the playing field of cause-related marketing – helping to develop innovative business opportunities for the new breed of citizen consumers.

In the currently shifting economic state of affairs, a home-based business is an excellent option for many people. Whether used as a second source of income to amend one's basic earnings, or as the basis for a creative personal business

and self-directed source of income, the pioneering business structure of My Day 1 aims to fill an emerging group of people. Their business model can help people to save money with the unique, innovative and often exclusively obtainable products they offer. Another exceptional element of the My Day 1 group is in the business structure that enables the My Day 1 Associates to donate a chosen part of their revenue to causes dear to their hearts and minds. The intention of My Day 1 is to provide positive and inspirational business opportunities as well as give participants an opportunity to easily share the wealth with causes they believe in.

With the My Day 1 Linear Pay System, consumers are able to choose from three levels of participation. The general public can simply purchase the available products from an online associate. Or, people can choose from two other levels: Charity Partners, or Preferred Consumers. Charity Partners and Preferred Consumers have the right to purchase all of the products in the unique My Day 1 product line at wholesale prices. The Charity Partner and Preferred Consumer levels also have an opportunity to receive bonuses.

One of the dietary products unique to My Day 1 is Dr. Max's Raw Superfood Mix. Coming in three flavors and two sizes, it is a high protein, high fiber, vitamin enriched superfood mix that is also grain-free, gluten-free, and plant-based. This product is formulated to fit a variety of lifestyles and dietary philosophies, including Vegan, Organic and Paleo. And because every ingredient is sustainably-green, and cultivated in its most natural state, it is very easy for the body to digest - which helps people to create and maintain a healthy weight, and also provides blood sugar balance throughout the day.

About NexBoom

NexBoom offers a full suite of proven online marketing solutions developed by industry thought leaders and tested through years of e-commerce experience. NexBoom creates and implements comprehensive online marketing campaigns and acquires customers through online and offline touch

points.

For more information, contact Adrian Fellows at
info@nexboomuniverse.vg
NexBoom Universe Group, Ltd.
2/F Shui On Centre 6-8 Harbour Road, Wanchai, Hong Kong
Telephone: +852-2824-8673

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)