

# RankTrader: Get People to Invest in Your Website



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April 09, 2013, 12:35 pm -- /[EPR NETWORK](#)/ -- Ranktrader, a [website stock market](#) is the way of the future for webmasters who want to have another source of income from their websites. It's the very first online platform of its kind and truly gives credit to the term virtual real estate.

There are two-fold advantages that site owners can get from this newly introduced platform. Websites can sell their shares to the public after the website owners register for an account and submit their website. The greatest benefit here is that website owners can make more cash when the investors make a purchase on the share of the submitted sites - creating [website value](#).

What exactly would be the reason why investors would opt to buy virtual shares?

If you desire to advertise your site while still being interactive and frugal, all you need to do is to select a site you are at ease with.

Well, you may still be confused as to why traders invest in shares. The answer is simple. These investors are individuals who are trying to find an easy way to obtain money on the web. Doing this, they can get the cash they want without putting in so much effort or even starting their own site. Keep in mind that creating your own website entails many things and a lot of people want to take the short cut in earning money.

When investors opt for RankTrader, they are introduced to the market where they can purchase shares. Also, investors will commonly opt for shares that will double or triple on the longer run. However, investors

can also use some of the methods utilized in the stock market just like buy low and sell high principles.

Now webmasters, listen up! Earning money through this process is spelled out below.

You're sure to generate money the moment these investors invest in your website after seeing it on the marketplace. Once you have extra money that you can invest in your site, more often than not, that means more income. Injecting cash into the site, the right way, will increase the value of your shares. And everybody wins!

But before you get to all that good stuff, you need to join the marketplace. Signing up is simple, so simple that you can register with your Facebook or Twitter accounts. Have your account verified after submitting your site. The RankTrader interface is intuitive, so you'll have no issues finding your way around.

Keep in mind that the shares you are marketing are not real, but just a virtual version. So it means that you will maintain full rights of your site.

To make your offering look as attractive as possible, your site's importance or possible [website value](#) must be somewhat apparent. Investors can analyze a certain [website's value](#) through a tool in the interface of RankTrader. Factors such as the Alexa Rank, Page Rank, Site Score, Site Weight, Backlinks, Referring Domains, Recommendations, as well as Votes are all considered.

Well, if your web page isn't getting great ratings on those aspects, then what you need to do is show traders that your website has a great potential of reaching the top. They will realize that your website is worth your investment. Bear in mind that the quality of the site has a direct connection on its activities. Nonetheless, you should drop by your site every now and then and see what you can feature.

### Give Customers a Good Reason to Invest in Your Site

Possibly you have seen some sites place a PayPal Donate button in their website. On the other hand, you might have employed this button to your website. Is it helping you? Nonetheless, , if the results are not that good, , then why would you opt for something ineffective wherein a much efficient technique is right in front of you to make the [best website](#).

If you provide importance, your internet site visitors will be a lot more inclined to invest in your site than to Donate or Buy You A Beer.

What pushed them to do so?

It's better to ask your website visitors to invest rather than donate. You may ask why? It's a simple logic, if you will ask them to contribute, they will find it worthless as they have nothing to get in return but, when they invest into your website, it will be fascinating for them. Several are enticed to invest in sites that are known to have excellent value. Investing in a site will instantly make them a shareholder. When they will offer these shares afterwards, they will certainly earn more income without putting too much effort.

So for now, do you have a thought which option is better? As Ranktrader offers plug-ins which are very easy to implement on to your site and starting to sell v-shares can be carried out with just as much ease as advertising your site through any other technique.

Now answer this question, would you pick the PayPal button and await people to make donations or would you rather sign-up in the surefire platform that is RankTrader? Bear in mind that the better option will give you much better odds of getting money.

It's never too late for you to know the benefits that you can get from making use of Ranktrader, go online right now. Come [quote your website!](#)

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