

The Return of the Enormous Purple Cow



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Udderbelly Festival Returns to the Southbank with its best program of events yet

April 03, 2013, 11:44 am -- [/EPR NETWORK/](#) -- Anyone strolling along London's Southbank in early summer is likely to notice the sound of raucous laughter emanating from a bizarre looking purple tent shaped like a cow lying on its back. This is Udderbelly, one of the best festivals of comedy anywhere in the world.

Tickets to take in something under the bulbous bovine cost in the region of £20 a night, and with LondonTown.com securing great deals on [London hotels](#) around the time of the festival, it's a great choice for top entertainment this summer.

One of the stars of this year's festival looks set to be Andy Zaltzman, one of the UK's leading satirists. Zaltzman takes to the stage twice during the summer, with tickets for his June show costing as little as £12.50. Anyone with a penchant for expertly crafted, politically inclined comedy is well advised to snap them up quickly.

Staying with the comedy theme is yet another of Ireland's fantastic stand-ups, Ardal O'Hanlon. The man who shot to fame in Father Ted and then as Thermoman in My Hero is one of the most charming and self-effacing comedians around. In for back to back shows on the 12th and 13th of July, O'Hanlon promises to bring a smile even to even the hardest of hearts.

Udderbelly isn't just about stand-up, there's a wide range of cabaret, theatre and musical performances to check out. One that promises to

be a hit for those of a literary disposition is the remarkable 'Austentatious' comedy play, where the cast improvise a new hour-long Jane Austen play every single night! For fans of Austen's work, or simply for those who love improvised comedy at its finest, Austentatious looks like a sure fire hit.

Hotels on the Southbank can be a little pricey, which is where LondonTown.com comes to the rescue for people looking to check out Udderbelly. A huge 76% discount makes the [Park Plaza County Hall Hotel London](#) – just 6 minutes' walk from the festival, a top choice from £97 a night.

Or if you want something a little bit more luxurious, try [The Royal Trafalgar Hotel](#), a little further away, but a little more upmarket where a double room starts from £135.

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