

# Kamakura Securities Launches Chart Xpert, a Stock Trading Game



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May 02, 2013, 3:26 pm -- /[EPR NETWORK](#)/ -- Fun and educational online game challenges players to test how well they time stock trades to make play money using charts by focusing on investing essentials

Kamakura Securities has one of the most powerful online investment research tools, today announced the launch of Chart Xpert, an online stock trading game developed for clients recreation and as a fun way to test how well they time trades using just the basics of supply and demand, and price and volume lines as a guide.

Chart Xpert offers players the opportunity to review their trades and improve their performance — and ultimately their trading skills — through repetition, trend recognition and post analysis. Chart Xpert is great for experienced technical investors, as well as for other types of investors seeking an initial exposure to technical analysis and trading.

“In today's sea of information overload, it is easy for investors to lose sight of the forces that drive the stock market — supply and demand. There are numerous technical indicators such as bands, lines, alerts and signals that promise to be the ‘Holy

Grail' of cashing in on a stock," said W. Scott Yong Cao, president of Kamakura Securities . "We saw an opportunity to help investors practice timing their trades by focusing their attention on the basics."

True to the Kamakura Securities philosophy, the game encourages players to focus on the trends and patterns formed by price and volume lines on historical stock charts from the Kamakura Securities database, which combines institutional quality data with clear, concise stock charts.

"Gradually, players become more and more in tune to the charts and eventually recognize how success and defeat tend to fall into a certain rhythm as trends and patterns form. Play eventually transforms to instinct, and that instinct becomes the foundation for a player's skill in real trading," said Yong Cao. "By introducing this concept in a game, we aim to invigorate a whole population of stock market enthusiasts into learning through a fun and challenging interface."

### **About Kamakura Securities**

Kamakura Securities is a securities industry brokerage group that provides unique technology and research to institutional and individual clients. We specialize in developing high performance trading software, securities investment and systems trading. We are committed to providing innovative solutions to active traders and the alternative investment community.

Kamakura Securities is a leader in advanced technologies and research, bringing the benefits of innovative technology, sophisticated research and analysis to clients the world over. We lead the industry in creating trading technology in house with a growing team of programmers and software developers.

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