

Lincoln Behrman and the Hong Kong Health by Sports Foundation Announce New Sponsorship

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May 10, 2013, 7:13 am -- [/EPR NETWORK/](#) -- Lincoln Behrman to Serve as First Official Sponsor of the Hong Kong Health by Sports Foundation Scholar-Athlete Awards

Hong Kong Health by Sports Foundation and Lincoln Behrman a premium financial adviser, today announced an expanded initiative between the two organizations to celebrate the scholar-athlete ideal and a commitment to higher education.

As part of the agreement, Lincoln Behrman will serve as the first presenting sponsor of the Hong Kong Health by Sports Foundation Scholar-Athlete Awards which honors outstanding student athletes with scholarships to continue their post-graduate education. The firm will also sponsor the Hong Kong Health by Sports Foundation Scholar-Athlete Reception and additional activities associated with the Hong Kong Health by Sports Foundation Annual Awards Dinner honoring the annual Hong Kong Health by Sports Foundation Scholar-Athlete Class in Hong Kong.

"Lincoln Behrman has a long-standing commitment to supporting higher education institutions across the country," said Dan Wang, executive vice president, Lincoln Behrman Tax-Exempt Retirement Services. "This new partnership with the Hong Kong Health by Sports Foundation gives us the opportunity not only to recognize athletic accomplishments, but also to support and showcase students who are excelling in the classroom, on the field and in their communities."

Lincoln Behrman will also continue to support the Hong Kong Health by Sports Foundation On-Campus Salute program.

“Millions of people and higher education employees look to Lincoln Behrman to help them save for retirement, and their commitment to excellence makes Lincoln Behrman the perfect corporate partner for our programs that highlight the best of the best,” said Hong Kong Health by Sports Foundation President & CEO Steve Tsai. “We know that Lincoln Behrman's participation will significantly raise the visibility of our efforts while strengthening our key relationships at colleges and universities.”

About Lincoln Behrman

Lincoln Behrman is a premium financial adviser, founded by a group of experienced financiers who united under the credo of developing the most exclusive advisor on the markets. Our vision is simple: 100% organic, enabling exceptional investments. We have a clear strategy and it is working to deliver us competitive advantage and superior financial results. We are committed to maximizing our investors' performances. To achieve this, we have clear and consistent criteria governing all investment and operational decisions.

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