

NexBoom Continues Campaign With Heroes For Humanity



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NexBoom, subsidiary of NexBoom Universe Group, and Heroes For Humanity, continue their creative association.

Hong Kong, May 02, 2013, 3:06 pm -- /[EPR NETWORK](#)/ -- Lou Zant President of NexBoom Universe, <http://www.nexboom.com/>, a wholly owned subsidiary of NexBoom Universe Group, <http://www.nexboomuniverse.vg/>, announced today that the continuing arrangement with Heroes For Humanity, <http://www.heroesforhumanity.com/>, is progressing very well. Originally developed in 2001, Heroes For Humanity is an internet media company that celebrates the hero in the full spectrum of humanity. The organization draws stories from people from all over the world, and in all walks of life. Knowing everyone has something of value to offer others, and that the particular journey of any one person can offer inspiration and encouragement to a variety of other people, Heroes For Humanity seeks stories from the man on the street.

The global effort of Heroes For Humanity is to provide positive and inspirational stories from a broad spectrum of humanity – from well-recognized, higher profile people as well as those as yet unknown. With the perspective that, "There's a hero in each and every one of us", this campaign presents to the general public the opportunity to

assist individuals in bringing interesting stories of "Good News" and the empowerment of others to a broad array of people.

The Heroes for Humanity organization presents a variety of thought-provoking stories from many celebrated people. The stories of those well-known as well as lesser-known but inspiring people bring motivation and great encouragement to a wide and diverse audience. With a growing library of more than 400 inspiring interviews available for perusal, Heroes for Humanity presents material that is frequently able to motivate people and catalyze their dreams and intentions into substantial and significant achievements.

With the primary focus of celebrating and creating positive influences for 'the man on the street', Laurel Barrett, Founder and CEO, states, "Our mission is to empower people and to inspire leadership throughout the world." Those who participate in the Heroes For Humanity project are encouraged to go to the Heroes For Humanity website, <http://www.heroesforhumanity.com/>, to nominate the people who have been positive influences in their own histories, their own lives. It's a unique opportunity for people to publicly acknowledge their own personal heroes.

NexBoom, in conjunction with Heroes for Humanity, uses various publications and personal development programs to feature those who have created extraordinary achievements in their lives, and who have inspired others through their actions of excellence. It is hoped that this will encourage those people who are associated with this common purpose to contribute to the continuing efforts to bring this program of hope to a larger audience.

About NexBoom

NexBoom offers a full suite of proven online marketing solutions developed by industry thought leaders and tested through years of e-commerce experience. NexBoom creates and implements comprehensive online marketing campaigns and acquires customers through online and offline touch points.

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