

# Kathy Hartsell Jacobs appears on NBC's Today Show

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LOS ANGELES, June 26, 2013, 1:58 pm -- /[EPR NETWORK](#)/ -- On Thursday, June 27, 2013, America's Dollar Store Diva, Kathy Hartsell Jacobs, will be on NBC's Today Show to share her Fourth of July food and craft creations.

Known for her affordable dollar store creations, Jacobs says, "I want to help people in today's economy who can't afford to have a nice party, a wedding, or an expensive event. For Fourth of July, I'll show America how to use all dollar store items to make fun and delicious food like pizza and ice cream floats and economical party favors for everybody."

With her delightful personality, appeal, and creative insight, Jacobs has shared her cakes and cookies on The Food Network as well as many of her creations on the Rachael Ray show, Hallmark Channel, Learning Channel's Craft Wars, and ABC's American Inventor.

"Dollar stores aren't just Ramen Noodles and cleaning supplies," says Jacobs. "There is beauty all around you; you just have to look for it. That is where I come in. I can show you how to find it and how to do it."

Jacobs has been creating crafts and unique food displays since she was a child. Her dollar store designs began in 1998. She resides in Calabasas, CA and produces crafts and food creations for local Los Angeles events and parties. For more information, you can visit [www.DollarStoreDiva.net](http://www.DollarStoreDiva.net).

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