

# Maps by Zip Codes Through Topo.ly Online Mapping Help Companies Manage Teams



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June 21, 2013, 12:09 pm -- [/EPR NETWORK/](#) -- To gain business, entrepreneurs should have a knack of winning potential customers' attention. They should be able to project the needs of customers and execute a plan to achieve their goals. A reliable tool like Topo.ly online mapping site is an easy-to-use BI tool that can readily help businesses win more customers. It allows its users to create a map based on location-target markets. By doing so, users can help their customers understand how the business will aid them every step to success.

Direct sales and marketing departments would want to make sure that their sales and managers are in the sales forefront in their respective territories. Business heads can tie-up with Topo.ly to create unlimited maps by zip codes. This will give their teams the necessary visuals on what strategies to take, plans to create and ideas to implement.

## **Online Mapping Solutions for Local and Targeted Marketing Issues**

"Topo.ly is the easiest, most affordable and most flexible mapping solution for my web site I could find. Within 30 minutes I had my map up and when I hit a snag, customer service was right there to help. Thanks Topo.ly for making what I thought would be a mega job into something so easy!" That was well-said by Inez Steele from Realty Guild.

To be true to its commitment to make mapping simple, Topo.ly develops features that are user friendly and at the same time drive results better and faster. It makes creation of maps with zip codes possible in less than 5 minutes using one from the long list of territory zip code sets in the US. Direct sales organizations can customize their maps to give way to more in-depth analysis based from the individual performance of their sales agents.

Aside from US Zip Code territories, businesses can also take advantage of creating maps with zip codes like the 3-digit zip codes and PUMA territories.

## **Add-On Values by Topo.ly Online Mapping**

### **Share Maps**

To help the teams focused on one goal, maps by zip codes created through Topo.ly can be shared by team managers to their sales agents. This gives them access to view an exceptional data visualization and can immediately act upon not only to meet the goal but moreso, to exceed expectations for them.

### **Embed a Map**

Company owners have the option to embed a map on their websites. It significantly plays as a guide to all teams on which areas they should focus.

Direct sales companies can maximize their efforts by using Topo.ly online mapping to monitor where they should focus each sales team, to identify opportunities, protect assets and create new and innovative ideas to promote the business.

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