

Comedy As A Catalyst For Science Education



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Author: **Page Turner Adventures**

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Company Uses Comedy To Interest Kids In Steam SCIENCE, TECHNOLOGY, ENGINEERING, ARTS, AND MATH

September 09, 2013, 3:14 am -- /[EPR NETWORK](#)/ -- The Emmy Award Winning Team at Page Turner Adventures is moving full STEAM ahead with a three-part project (videos, live shows, and web portal) that uses comedy to get kids excited about Science, Technology, Engineering, Arts, and Math.

Founded by Riley Roam and Kenny Mikey, Page Turner Adventures has always used the double whammy of comedy and story to educate and entertain. Their videos, live touring shows, and workshops have been inspiring kids across the country for over a decade. Now they're turning their attention to STEAM with a Transmedia Storytelling project called THE STEAM TRUNK CIRCUS. It's the story of a mysterious circus performer who incorporates the work of Edison, Einstein, Curie, and Picasso, into his act.

A project that combines juggling, unicycling, and comedy with science is sure to be fun. But to ensure that the program is also effective, the team enlisted the help of Georgette Yakman, founding researcher for STEAM and 2009 NCTC STEM Educator of the Year.

The STEAM Trunk Circus will be told through short videos that schools can also air on their morning announcements, a live multi-media touring show, and an interactive web portal with games, experiments, crafts, and activities. Each piece of the puzzle unlocks a different element of the story world. "Comedy and transmedia storytelling are great ways to interest kids in STEAM," says Mikey. "This project is also about encouraging creativity, thinking," agrees Roam, "using humor plus transmedia seemed like the perfect fit."

"We also knew we had to figure out a creative way to fund it," adds Mikey. "We're doing an Indiegogo campaign, so people can help us develop the project as we go. In exchange, they can get all different kinds of perks including videos, tickets, shows for their school, even a starring role in the video series!"

For more information about The STEAM Trunk Circus, go to <http://bit.ly/15fsn3n>.

For more info about Page Turner Adventures, please visit www.PageTurnerAdventures.com.

Contact Riley Roam at PTAdventures@msn.com or 561-352-0418.

Contact:

Riley Roam

Phone: 561-352-0418 or

561-628-9868

PTAdventures@msn.com

www.PageTurnerAdventures.com

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