

New Risk Report Launched by the Herrington Global Intelligence Unit



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Findings show investors completely re-appraising what is 'safe' and what is 'risky'

October 30, 2013, 5:21 am -- [/EPR NETWORK/](#) -- The financial crisis and the ensuing volatility in the global economy and capital markets have challenged traditional wisdom about the risks associated with investing. More than ever, there is now a pressing need for investors to have a clear idea of the risks they are taking, as that can influence the amounts invested, the asset classes targeted and the specific products selected.

Research Scope

289 respondents across Asia, including:

- Private investors
- Corporate investors
- Financial advisors

Herrington Global Key Findings

Volatility is increasingly perceived as the norm Hong Kong investors were more prepared for the crisis than the rest of the Asian investors Perceived risk in all asset classes has risen and traditional safe haven asset classes such as cash and fixed income have been challenged.

Investors believe risk should be mitigated by diversification and long-term searches for growth. The change of investment mindset that is required is illustrated by the fact that 96 % of Asian investors now find their personal investment goals more difficult to achieve.

About this research

This survey was conducted across Asia, and survey respondents break down as 58% financial advisers, 19% corporate investors (CIOs, pension trustees, etc) and 23% private investors with a minimum of \$5m in liquid assets. Some 86% of the financial advisers canvassed are personally based in the Hong Kong, while 58% of the corporate investors are based in the rest of Asia. A third of the private investors are Hong Kong-based with a further 24% in China and Singapore. Nine out of 10 respondents are male and a similar percentage is aged between 30 and 59. Some 58% of the private investors say the approximate value of their financial assets, including all investments, cash, trusts, savings and pensions, is between \$5m and \$10m, with a further 27% having financial assets of between \$10m and \$50m.

Almost three-quarters of the financial advisers and half of the corporate investors work for companies with fewer than \$1bn of assets under management while 77% of financial advisers and 77% of corporate investors.

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