

Zenytime Announces the World's First Wireless Breath-Based Input Solution Dedicated to Gameful Self-Improvement at the Web Summit 2013



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Zenytime selected as an Alpha startup at the Web Summit 2013 in Dublin is introducing the Zenytime game system and is announcing availability for pre-order on Zenytime website

Dublin, Ireland, October 30, 2013, 6:10 am -- /[EPR NETWORK](#)/ -- Zenytime is exhibiting as an Alpha start-up in Dublin, Ireland at the Web Summit 2013 on Thursday 31st at the booth 532. The conference topic, centered around technology, lends itself to the product which is described as "the world's first wireless breath-based input solution dedicated to gameful self-improvement." Due to its forward thinking innovation, Zenytime has been recognized by summit organizers as one of the most promising early stage startups out of over 5000 applicants from over 80 countries.

"It's a real honor to be selected from thousands of startups across the world and be invited to showcase our innovation to leading thinkers and doers in technology" said Celine Vignal, Founder. "The event will allow us to meet our peer group and exchange ideas and concepts

around the Internet of Things and its impact on our lives and wellbeing, and how we deal with stress and productivity.”

Set to hold the attention of the summit’s attendees, Zenytime is the first device that lets users improve their wellbeing by playing free mobile games with the exclusive use of their breath. Mixing self-improvement and gamification, Zenytime is to breathing what fitness trackers are to moving.

The Zenytime solution combines a Bluetooth accessory called “the Puck” and gameful apps designed as breathing coaches. The “Puck” features an exclusive patented sensor that tracks controlled breathing and translates it into game controls. Zenytime games for smartphones and tablets follow well-defined inhale and exhale sequences, scientifically proven to be beneficial breathing exercises. The Zenytime provides with stats, tips and rewards toward a better wellbeing.

Compatible with iOS and Android, Zenytime games are founded on optimal breathing patterns well-known for improving stress management, cardio health, sports and brain performance.

Zenytime is available at zenytime.com for pre-ordering at \$79 including shipping and handling. Add-ons to be announced soon. Shipping will begin during Q1 2014.

For more information visit www.zenytime.com. To connect on Facebook and Twitter click on <https://www.facebook.com/zenytime> and <https://twitter.com/zenytime> respectively.

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