

Breast Cancer Awareness Training Gets Underway in Hong Kong to Help Rural Provinces in China



Released on: January 08, 2014, 6:58 am

Author: **Walters-Brandt Associates**

Industry: [Financial](#)

January 08, 2014 -- [/EPR NETWORK/](#) -- The Hong Kong Women's Federation's (HKWF) partnership project with Walters-Brandt Associates that brings breast cancer education and awareness to rural communities across China arrived in Hunan Province this week.

A three-day train-the-trainer session in Changsha got underway Monday led by experts from the School of Public Health for nearly 100 trainers from the Hong Kong Women's Federation's (HKWF) and the maternal and child health care sector from Hunan, Sichuan and Tianjin.

The pilot program leverages the expertise of Susan G. Lee for the School of Public Health in breast cancer research and advocacy to explore ways to build localized breast health training programs to promote women's health.

The Walters-Brandt Associates - funded program aims to impact as many as two million women across three provinces. Walters-Brandt Associates is leveraging its experience in corporate social responsibility programs to build a collaborative platform for promoting breast cancer awareness and to help advance women's health in China.

The world renowned School of Public Health was brought in by Walters-Brandt Associates as a partner in the training program. Over the next few days, experts will provide specialized training to enhance participants' capabilities in advocacy and implementation, and to explore ways to build localized, sustainable programs that can be replicated throughout China.

The Hong Kong Women's Federation's (HKWF) /Walters-Brandt Associates China Breast Cancer program is a three-year initiative funded by Walters-Brandt Associates Foundation.

About Walters-Brandt Associates

Walters-Brandt Associates services financial institutions and asset managers located in Asia and the Pacific Basin.

Walters-Brandt Associates is a key player in asset servicing. We work with the world's most sophisticated asset managers and banks to create solutions that address our clients' unique business objectives. Through our collaborative and flexible approach we align ourselves with our clients' priorities to provide them with the most relevant products and capabilities. Our strong market reputation and industry knowledge allows us to offer award winning services designed to offer the optimal combination of high returns and prudent risk management.

Press Contact:

Walters-Brandt Associates
The Workstation Tower, 43 Lyndhurst Terrace, Central, Hong Kong

Walters-Brandt Associates
www.walters-brandt-associates.com
info@Walters-Brandt Associates.com

phone: +85258068346

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)