

# New Canadian Security Company Fighting Worldwide Corporate Espionage and Advanced Attackers



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**Arc4dia's comprehensive defense service – Arcadia Snow – protects some of the worlds most valuable and vulnerable information from sophisticated, advanced, and persistent threats.**

QUEBEC, January 06, 2014 -- /[EPR NETWORK](#)/ -- Information theft, or hacking, is extremely common in the business world. Companies with the most valuable information are under constant attack and need of sophisticated defense team. The Arc4dia team of experts has years of practical experience in the field of high-level cyber attacks and can help businesses to protect their privacy.

Snow Cover is the main defense service offered by Arc4dia. It is the first cyber security monitoring service truly aimed at advanced persistent attacks. Unlike the plethora of other services claiming to protect organizations against advanced persistent threats (APTs) while relying on the same technologies and people behind Anti-Virus, Arc4dia defense service is built from the ground up to provide a real fight against the advanced attackers using strategic and transparent techniques.

For a company with sensitive information, installing security software is not enough. Hackers constantly evolve, using new exploits to get past stationary defenses. That means a company's defense strategy must also evolve in response. "We've helped clients to get rid of an attacker they didn't know they had before we came in. The only hint

the client had in a span of three years, was that they started losing critical contracts to a foreign competitor" said Roberge, Arc4dia founder.

For a limited time, Arc4dia offers Early Snow Program as a trial for Snow Cover. ESP is a program aimed to organizations that are likely to be victims of advanced targeted attacks. This program is completely free. The main benefits to the program participants: cutting edge 24/7 surveillance, evolving detection and immediate mitigation of targeted threats, and all this in transparent manner that won't impact the running of your business.

### **About Arc4dia**

The passionate team of researchers at Arc4dia has extensive experience in IT security in the Intelligence and Law Enforcement world with a combined talent that continuously strives to be the best in mobile security. Arc4dia protects some of the most valuable and critically sensitive information in the world, including intellectual property, manufacturing processes, military research, pharmaceutical research, and more. For more information, visit [www.arc4dia.com](http://www.arc4dia.com) or call 1-866-598-4317.

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