

# Allens Hire teases Event Colour Schemes using Pantone's Colour of the Year



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LONDON, February 28, 2014 -- [/EPR NETWORK/](#) -- Allens Hire, a leading UK provider of catering equipment and furniture hire, has revealed a series of table setting colour scheme recommendations based around Radiant Orchid, Pantone's Colour of the Year for 2014.

Pantone is a colour communications specialist and over the years the company has become a world renowned authority on colour. Every year, Pantone awards its colour on the year, based on in depth research of global cultural and design trends. The organisation considers everything, from art, films and sport to new technology and popular destinations around the world.

This year, they have chosen Radiant Orchid, a vibrant shade of purple as their colour of the year. In honour of their decision, Allens Hire has put together three very different colour schemes, for table settings and events, which all make use of radiant orchid in different ways.

All three colour combinations were revealed on the Allens Hire blog. The first mixes radiant purple with chocolate, grey and

black to create stark or minimalist tones; the perfect complement to Allens Hire's collection of Anthracite dining chairs with black seat pads.

The second variation is a much more regal affair, combining the radiant orchid with red, lavender and pink. The William Edwards Fresco collection of fine china works seamlessly into this tasteful table dressing. A ruby water jug infuses the whole scene with a shot of passion and colour.

Finally, the third combination is full of summer freshness. The radiant purple colouring combines well with olive shades and darker greens, along with yellow and even turquoise to infuse even more colour into the setting. Perfect indoors and out, this colour scheme includes the use of Allens Hire's purple rimmed plates and lilac matisse linen napkins. Both are right on trend for 2014's colour palette of the moment.

Read more, right here at the Allens Hire blog and discover more high quality event furnishings and catering equipment hire at <http://www.allenshire.co.uk>.

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