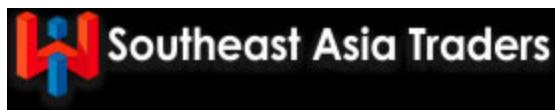


# **Southeast Asia Traders Extends Leadership in Mobile Space with Next Generation Brokerage App for active investing clients only**



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**Updated App Presents a Visual Story of the Market, Helping Investors and Traders Stay Connected to Their Portfolios and Positions in Today's Highly Volatile Markets**

Hong Kong, February 28, 2014 -- /[EPR NETWORK](#)/ --

Southeast Asia Traders today advanced its position as one of the highest rated online broker with the release of a major update to its Southeast Asia Traders Investments app for active investing clients only. The app's new features include world market performance and news; advanced, interactive charting; and investor trends and ideas. Additionally, the app has been enhanced visually with elements such as heat mapping to indicate price movement in a portfolio, and an interactive "click wheel" tool for account balances.

"Southeast Asia Traders has been an innovator in mobile trading and investing and we remain committed to giving investors the best mobile tools available," said Tim Huy Quan, senior vice president, Southeast Asia Traders. "Given the rapid adoption of tablet computing in the last year and a half, it

became especially important for Southeast Asia Traders to extend its leadership position by evolving our app to take full advantage of this mobile platform.”

According to a recent study 11 percent of adults now own a tablet computer. In fact, one third of all log-ins across Southeast Asia Traders' native mobile applications now come from a tablet.

The App features:

- Industry Leading World Market Performance and News
- Southeast Asia Traders app's home screen with world map and key news headlines
- Advanced Charting
- Southeast Asia Traders app's advanced stock charts for technical analysis
- Investor Trends and Ideas
- Movers. They also can generate investing ideas by viewing what stocks Southeast Asia Traders customers are trading most throughout the day
- Top Buy and Sell Orders by Southeast Asia Traders Customers

## **About Southeast Asia Traders**

Southeast Asia Traders is a financial company dedicated to offering quality services to our clients. The main factor that sets us apart from our major competitors is the experience and intelligence of our people. Our team works as a very efficient system, putting their best qualities forth so that the services we provide are second best to none. The knowledge we obtain is used to offer our clients a multitude of investment options for their needs, up-to-date information about the market

fluctuations and timely advice regarding underperforming assets in their portfolios.

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