

# LondonTown.com: London Coffee Festival Set For Brick Lane Return



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## **More caffeine-fuelled fun as popular coffee festival returns to East London**

LONDON, March 20, 2014 -- /[EPR NETWORK](#)/ -- Celebrating London's growing fascination with coffee since 2011, the London Coffee Festival will be bigger and better than ever when it returns to East London on Friday 4th April for three days of coffee-fuelled fun.

With 250 artisan coffee and food stalls and over 20,000 expected visitors the festival looks set to build on its success, having quickly established itself as an unmissable event for the capital's ever growing population of coffee connoisseurs.

This year's event, which will take place at the Old Truman Brewery on Hanbury Street (just off Brick Lane), will play host to all manner of coffee-themed events including live demonstrations from world-class baristas and a mind-boggling array of cutting edge coffee preparation techniques and technological innovation in The Lab.

The Festival also endeavours to ensure your caffeine buzz is accompanied by an exciting program of live music from across the globe. Taking inspiration from three of the world's great coffee producing cultures, music will come courtesy of Brazil (Friday), Colombia (Saturday) and Africa (Friday).

LondonTown.com has teamed up with the London Coffee Festival to offer three lucky readers a free pair of premium tickets to the festival,

which includes a copy of the London Coffee Guide and entry to the festival at any time. Visit [LondonTown.com](http://LondonTown.com) to find out how to enter.

LondonTown.com is also offering special rates on a selection of great local hotels on the weekend of the event so visitors on the lookout for cheap hotels in London should have no problem finding somewhere to stay in the area.

Among the discounted hotels available through LondonTown.com is the [Rez Apart Hotel London](#) on Widegate Street - just 6 minutes from the Old Truman Brewery - which is currently offering rooms from £108, a saving of 33%.

The [Ibis London City](#) on Commercial Street is even more affordable with rooms starting at just £57 thanks to a 30% discount.

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LondonTown.com is the number one Internet site for London. With over 18 years of experience assisting visitors to the capital, they pride themselves on their customer service and editorial independence – no banner advertising or paid for content is allowed. The LondonTown.com team assist in finding cheap London hotels, sightseeing tours, ticket information and events. Trusted and with a loyal following, LondonTown.com is a very reliable source of recommendations and advice on what to do in London.

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