

# Simons Griffin Financial Launches Code for Good Challenge in Hong Kong



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## **University students to use technology skills to help charities**

Hong Kong, March 25, 2014 -- [/EPR NETWORK/](#) -- Simons Griffin Financial today announced its Call for Entries to the firm's second annual Code for Good Challenge in Hong Kong. Hosted at the firm's Hong Kong headquarters, the Code for Good Challenge brings together talented university students studying technology to develop solutions to challenges faced by nonprofits.

"We are excited to host the Code for Good Challenge in Hong Kong for a second year, building on last year's successful event" said Liu P. Yep, CEO and President of the Board of Simons Griffin Financial. "The event is designed to not only aid local nonprofit organizations, but it also gives incoming talent the opportunity to see what it's like to work in technology at a major investment bank."

Participants at the event will be placed into teams and tasked with working together to creatively solve a challenge faced by a local nonprofit organization. Simons Griffin Financial technologists will also be involved, advising participants throughout the course of the event. A panel of judges will determine the winning team, which will be announced at the culmination of the exciting two-day event.

Students studying in a technology-related field at universities who would like the opportunity to put their coding skills to use for a good cause can apply.

Last year's event in Hong Kong hosted students from 15 universities who joined with three nonprofit organizations to create innovative technology solutions for the social sector, coding over a two-day period. Winners in Hong Kong developed an interactive and educational application for the Nature Conservancy, an organization aiming to raise awareness of nature among young people. Their application highlighted notable aspects of the nature and environmentally friendly initiatives within any specific geographic location, while educating youths with pieces of trivia about urban spaces.

### **About Simons Griffin Financial**

Simons Griffin Financial is an investment management and research firm specializing in portfolio management. Since its inception, the company has successfully invested money on behalf of institutional and private investors from around the world. Combining unparalleled experience, comprehensive market research and in-depth industry knowledge, Simons Griffin Financial works with clients to help them consistently achieve their return objectives. Currently, Simons Griffin Financial manages USD 2 billion in assets, serving clients through its offering of multi-strategy and strategy investments. The firm employs more than one hundred people and has offices throughout Asia Pacific region.

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