

# **LondonTown.com: Join the man from UNKLE as Meltdown hits 21**



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## **Innovative Mo'Wax chief James Lavelle curates the South Bank's 21st Meltdown Festival**

LONDON, June 04, 2014 -- /[EPR NETWORK](#)/ -- The Southbank Centre is set for another summer of eclectic musical adventuring in the company of a true cultural icon. This year's curator is Mo'Wax impresario James Lavelle, a massively influential voice in Electronic music and Hip Hop over the last 20 years and a figure who embodies the eclecticism and innovation of the Meltdown Festival perfectly.

The 21st Meltdown sees Lavelle following in the footsteps of Patti Smith, David Bowie, Jarvis Cocker and Yoko Ono by curating an idiosyncratic selection of performances that offer an insight into a distinctive oeuvre that combines creative entrepreneurship with a radical artistic approach that spans music, fashion, art, design and film.

Much of Lavelle's best known work draws on a collaborative approach that thrives on eclecticism and knows no cultural bounds. Fittingly his Meltdown line-up exhibits all the diversity of projects like UNKLE, with a mindboggling wide array of acts ranging from the iconic Chrissie Hynde, playing her first gig in London in five years to legendary Punk Funk pioneers ESG.

Other performers include techno innovator Jeff Mills, drum and bass hero Goldie performing with the Heritage Orchestra and a special audiovisual performance from UNKLE, Lavelle's most famous project.

LondonTown.com are offering a great selection of discounts on [London hotels](#) in close proximity to the South Bank Centre so anyone visiting London take in one of Lavelle's Meltdown events should have no trouble finding handy location at a reasonable price.

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