

# Flexsystems Nominated For The Martha Stewart Made In America Award



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San Diego, CA, July 10, 2014 -- /[EPR NETWORK](#)/ -- San Diego Based Manufacturer, Flexsystems, is nominated in the textile category.

"We have been watching this contest over the past two years and felt that this might be the year to enter a unique plastic company into the mix, said Gracie Rutherford, the Marketing Director at this company.

"Since most if not all of the 2D pvc products like pvc labels, morale badges, 2D zipper pulls, custom sew on patches, logo patches and 2D zipper pulls are made in China, the idea that a USA company could compete against the monolithic giant, China, would be a compelling story" continues Rutherford.

We started supplying the surf and skate companies in California with our cool 2D pvc labels...they worked great on board shorts and flip flops and jackets. Not only do they not peel off or unravel like embroidery, the sun and salt water do not affect them at all. From there, we sold to the major labels in LA and New York...from Calvin Klein to JNCO to Guess and many others. Once the majority of the companies took their clothing packages offshore, we dove into the OEM part business and promotional product business.

And due to demand, we expanded our services. Soon we were not only sewing and heat sealing our custom PVC labels onto garments, bags and hats, we were doing assembly, drop shipping and fulfillment. We also branched into woven labels, morale badges with VELCRO

fastening systems, custom patches for motorcycle clubs, police, firemen, martial arts, paintball, airsoft team patches, and most teams and clubs. We also created some custom motorcycle kickstand pads, 2D custom necklaces, pendants and matching earrings as well as unique luggage tags and 2D magnets.

“Probably the biggest news in the past two years is our exclusive agreement for a supply of medical grade PVC” said Melissa De La Rosa, the General Manager for Flexsystems. “The pvc material does not contain any phthalates. Instead, we use a corn ingredient.

“We feel that the Martha Stewart recognition would be a great coup for us and we will try our best to deserve this award. We can use some help before the voting begins, suggested Gary Smith, the Sales Manager at the company. “If you can go to our story on the Martha Stewart website and like or tweet about us, we would appreciate that!” Exclaimed Smith.

<http://www.marthastewart.com/americanmade/nominee/88570/design/flexsystems-usa-incorporated>

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