

NEW Award-Winning Children's Book Combines "Gamification" with Important Life Lessons



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Author: **Suzanne M. Wind/The SMART Playbook**

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The SMART Playbook A 'Must Have' Summer Activity Book to Teach Children the Art of Social Graces

Old Greenwich, CT, July 01, 2014 -- [/EPR NETWORK/](#) -- The newly published book, 'The Smart Playbook: Game-Changing Life Skills for a Modern World' by Suzanne M. Wind, has become one of those "must have" resource for parents to keep around the house to help them impart to their kids the art of social graces.

Since its debut, the book is the proud recipient of seven awards including a Mom's Choice Awards® Gold, Creative Child Magazine 2014 Book of The Year, The Toy Man® "Mom-Approved Comme Il Faut" Award, The Toy Man® eChoice Award, The Toy Man® Award of Excellence, The Toy Man® S.T.E.M Award, and The Mr. Dad Seal of Approval.

Aimed at teaching children confidence, integrity and empathy the book is chock-full of some awesome game-changing life skills that every child needs to know so as to truly understand the rules and know how to gracefully play the game of life in this modern world. Five of the SMART topics covered in the book, and designed to help children succeed, include:

- Social Skill Basics - The principles of modern manners
- Mealtime Manners - A guide to mealtime etiquette
- Art of Conversation - Face-to-face conversational skills
- Restaurant Behavior - The finer points of restaurant conduct
- Technology Talk - Internet safety and responsible usage

"The 'gamification' methods included in The SMART Playbook will help children ages 6-12 gain confidence, character, integrity and empathy in face-to-face situations and technology usage," said Ms. Wind, a mom of three, who considers the book a "must have" for families.

As the creator of The SMART Playbook, Ms. Wind said the activity book uses a hands-on approach with more than 100 games and challenges to choose from. "The result: a happy and confident child thriving in a modern world," assured Suzanne – a woman with an impossible mission to present families a simple and effective game plan to teach relevant life skills in a modern world.

Arguing that the world is changing faster than ever before has led Ms. Wind to believe parents and children are busier today than ever, and technology has and will continue to present new challenges they must face.

"But with all the texting, emailing, and posting, are children developing the social skills that will be required for lifelong happiness, confidence and success?" she questioned, but added, "That's where The SMART Playbook comes into the picture. Parents and educators have called the book the perfect affordable solution to bring a little civility back to the 21st century."

According to one reviewer, Suzanne has created a "fantastic, fun and interactive" book that's right for both children and parents. She believes 'The SMART Playbook is the perfect summer activity book, as it is designed to lead them in a collaborative effort to bring manners to a new generation.

The book is available as one complete book or by topic only. For more information, please visit www.thesmartplaybook.com. Also available for purchase at Amazon.com and Barnes and Noble online.

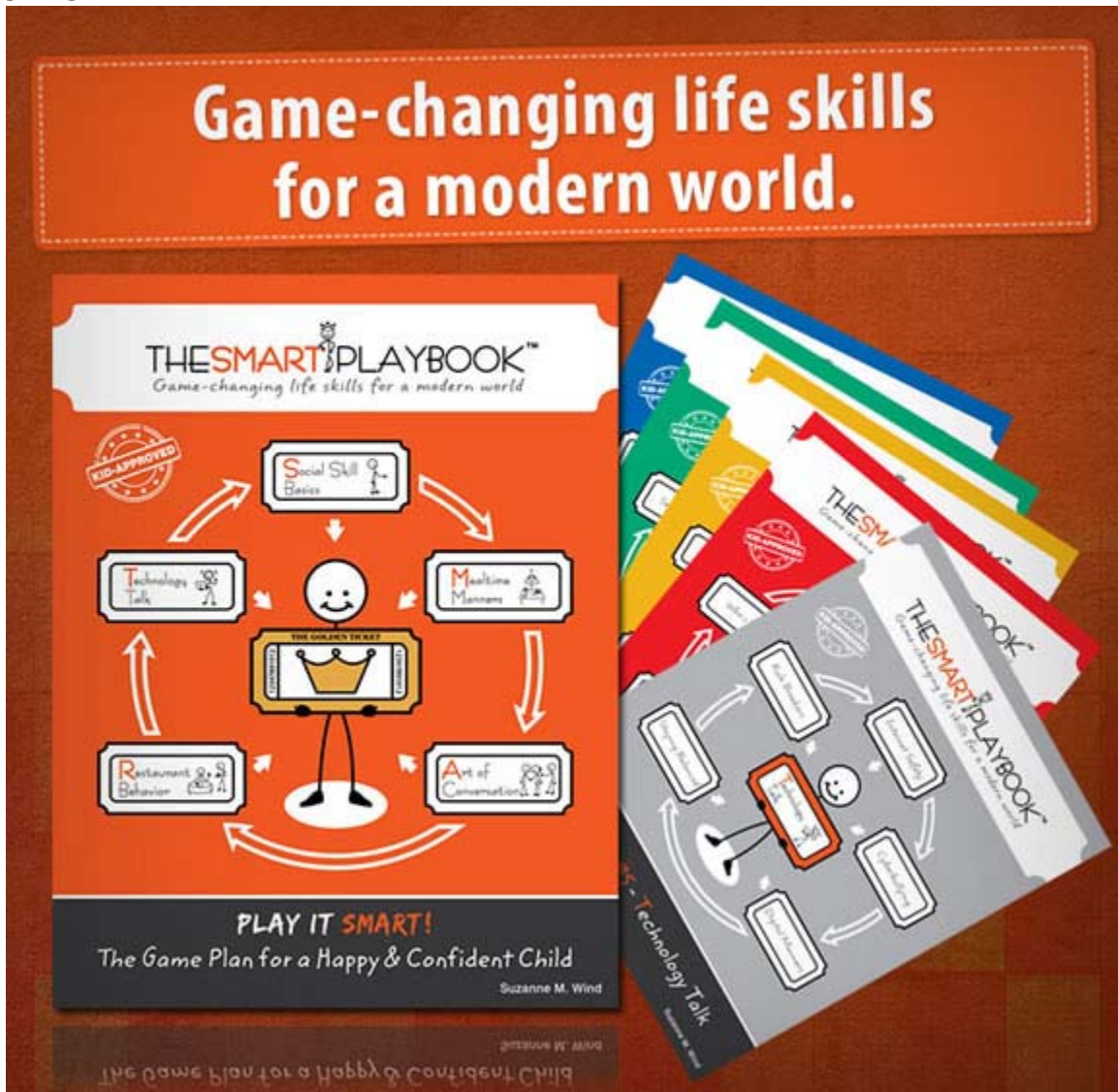
Contact Details:

Suzanne Wind
P.O. Box 89
Old Greenwich, CT 06870
203-992-1146
thesmartplaybook@gmail.com
www.thesmartplaybook.com

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