

LondonTown.com: Celebrate Asian Culture in London at London Mela



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LONDON, August 13, 2014 -- /[EPR NETWORK](#)/ -- With 80,000 attendees joining in the festivities last summer London Mela confirmed its ever-growing status as one of the greatest celebrations of Asian culture outside of Asia itself. Its return to Gunnersbury Park in West London on Sunday 31st August promises to be bigger and better than ever.

London Mela boasts an exciting and diverse line-up of British Asian music, Bollywood stars as well as traditional and classical performances, transforming Gunnersbury Park into a vibrant stage for the very best in Asian music.

Spread over nine zones, London Mela showcases far more than just music. Alongside an array of musical entertainment attendees can expect to encounter comedy, craft, fashion, sport, dance, a mouth-watering selection of food stalls, a giant funfair and, to finish a memorable day in suitably dramatic fashion, a spectacular firework display.

London Mela is the perfect family day out and a fantastic way to celebrate London's vibrant Asian culture. What's more it's free!

Check out LondonTown.com for further details as well as a selection of discount hotel deals in the area. Perfect for London Mela attendees visiting from further afield, LondonTown.com's pick of [cheap London hotels](#) includes the [Chiswick Moran Hotel London](#), a modern 4 star

hotel just 11 minutes from the event. With a discount of 38% rooms are available from just £63.

The [Holiday Inn London Brentford Lock](#) – around a mile and a half from Gunnersbury Park – is offering an 22% discount when booking through LondonTown.com, meaning rooms start at just £53.

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About LondonTown.com

LondonTown.com is the number one Internet site for London. With over 18 years of experience assisting visitors to the capital, they pride themselves on their customer service and editorial independence – no banner advertising or paid for content is allowed. The LondonTown.com team assist in finding cheap London hotels, sightseeing tours, ticket information and events. Trusted and with a loyal following, LondonTown.com is a very reliable source of recommendations and advice on what to do in London. <http://www.LondonTown.com>

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