

# THE NEW STAPLE ~ A COLLARED SHIRT REDESIGNED FOR WOMEN, FROM MY KIYA



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Industry: [Apparel & Fashion](#)

MINNEAPOLIS, MN, September 04, 2014 -- [/EPR NETWORK/](#) -- MY KIYA is pleased to announce that their official Kickstarter campaign starts September 1st, 2014 and runs for 30 days through September 30th, 2014. MY KIYA set out to take the traditional collared shirt and make it into a real shirt for women.

MY KIYA's mission is to give women better choices in professional clothing that add comfort, function and fit to her current wardrobe. Professional women need a better collared shirt than what is currently in the marketplace today as many of these shirts gape and bind.

MY KIYA is located in Minneapolis, MN and their goal is to keep the things that women love in a collared shirt: clean, crisp, professional looking, and fix the problems like being bulky, gaping, and binding. Their products give the look of a professional collared shirt, and combine the comfort and fit of a camisole, all in one! They can be worn under a sweater, cardigan or jacket. These products allow women to go to their closet and put together an outfit that is professional looking and comfortable to take them through their day.

Thank you for reading this release.

For more information, please visit:

1) Website - [www.mykiya.com](http://www.mykiya.com)

2) My Kiya Facebook Page - <https://www.facebook.com/pages/My-Kiya/114274362085436>

3) Kickstarter Campaign - <https://www.kickstarter.com/projects/88761532/the-new-staple-a-collared-shirt-redesigned-for-wom?ref=category>

4) Pinterest Page - <http://www.pinterest.com/jo2515/>

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