FlipHTML5 Flipbook Software Introduces New Pricing Packages for Animation Editor

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FlipHTML5 Software Company modifies pricing plan in response to customer feedback to bring even greater value to Animation Editor within the flipbook software

HONG KONG, March 23, 2015 -- /<u>EPR NETWORK</u>/ -- FlipHTML5, a Hong Kong based digital publishing software company announced the results of its customer satisfaction survey. The company conducted the survey to understand the features customers found most valuable, and modify pricing plans for the premium version of FlipHTML5 <u>flipbook software</u>.

Vice President of Customer Retention, Winston Zhang with FlipHTML5 Animation Editor had this to say about the new plans "The FlipHTML5 team is pleased with the high volume of positive customer feedback on the usability of the product. In response to this customer feedback we re aligned our pricing plans to ensure customers had access to the features they needed at the best possible value for their business. Based on this we have enhanced the Platinum and Enterprise plans, that have been chosen by two in three of FlipHTML5 Animation Editor customers to date."

The FlipHTML5 Animation Editor is designed to work across a range of popular platforms including Mac, and PC. Features of the product include the ability to produce HTML flipbooks, with rich media features such as video. These new media features have become popular with content producers for their enhanced ability to engage customers and build a lasting bond with their readers, audience, or customers.

Hong Kong based FlipHTML5 is a leading digital flipbook software company, producing the very popular FlipHTML5 Animation Editor. The company has worked extensively with dozens of Fortune 500 companies across a range of different industries such as fashion, finance, gaming, and film. Since the launch of the inaugural version of the product, over 3 million users, and 10 million publications have been produced using the FlipHTML5 flipbook solution.

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For more information about FlipHTML5 flipbook software , please contact:

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